

PRESENT

Members:

Councillor Rob Turner
Councillor Trevor Sargeant
Councillor Mike Cusato
Kelly Lamb (Hastings Business Women's Network)
Ross Cargill (Mid North Coast NSW Business Chamber)
Joy Corben (Port Macquarie-Hastings Education and Skills Forum)
Anthony Thorne (Hastings Construction Industry Association Inc.)
Haydn Oriti (Port Macquarie Chamber of Commerce)

Other Attendees:

Craig Swift-McNair (General Manager)
Stewart Todd (Acting Director Commercial Services & Industry Engagement)
Liesa Davies (Group Manager Economic Development)
Ross Smith (Senior Economic Development Officer)

The meeting opened at 8.35am.

01 ACKNOWLEDGEMENT OF COUNTRY

The Acknowledgement of Country was delivered.

02 APOLOGIES

CONSENSUS:

That the apologies received from Councillor Peter Besseling (Mayor), Kathryn Balodis (Greater Port Macquarie Tourism Association), Lisa McPherson (Chambers of Commerce in Port Macquarie & Wauchope), John Saunders (Camden Haven Chamber of Commerce & Industry) and Jill Follington (Industry Mid North Coast) be accepted.

03 CONFIRMATION OF MINUTES

CONSENSUS:

That the Minutes of the Economic Development Steering Group Meeting held on 5 November 2014 be confirmed.

04 DISCLOSURES OF INTEREST

There were no disclosures of interest presented.

05 BUSINESS ARISING FROM PREVIOUS MINUTES

ITEM 10 - 04.06.2014 - GENERAL BUSINESS - INTERNATIONAL EDUCATION

CONSENSUS:

Item to be deferred to 15.02.2015.

ITEM 08 - 10.09.2014 - DESTINATION SIGNAGE

CONSENSUS:

Item to be tabled at an EDSG Meeting prior to March 2015.

ITEM 09.02 - 10.09.2014 - GENERAL BUSINESS - COMMITTEE VACANCY

CONSENSUS:

Item tabled at the EDSG Meeting held on 03.12.2014. Item to be removed.

ITEM 07 - 01.10.2014 - MANUFACTURING INDUSTRY ACTION PLAN

CONSENSUS:

Workshop planned for 24 November 2014 at 5.30pm. Item to be considered at February 2015 EDSG Meeting.

ITEM 08 - 01.10.2014 - SMALL BUSINESS FRIENDLY COUNCIL PROGRAM

CONSENSUS:

Item tabled at the EDSG Meeting held on 03.12.2014. Item to be removed.

ITEM 06 - 05.11.2014 - URBAN GROWTH MANAGEMENT STRATEGY

CONSENSUS:

Item tabled at the EDSG Meeting held on 03.12.2014. Item to be removed.

ITEM 07 - 05.11.2014 - INFRASTRUCTURE GAP ANALYSIS

CONSENSUS:

Item tabled at the Ordinary Council Meeting held on 19.11.2014. Item to be removed.

06 URBAN GROWTH MANAGEMENT STRATEGY

CONSENSUS:

That the Group Manager of Economic Development draft and distribute the Economic Development Steering Group's Submission, noting views expressed at the Economic Development Steering Group Meeting and the Urban Growth Management Strategy discussion session with business community representatives on 1 December 2014.

07 SMALL BUSINESS FRIENDLY COUNCIL PROGRAM

CONSENSUS:

That the update on Council's involvement in the Small Business Friendly Council Program, including the business improvement initiatives to be undertaken as part of the one year Program trial be noted.

**08 ECONOMIC DEVELOPMENT STRATEGY OUTCOMES AND ACTIONS -
PROVIDING THE FOUNDATIONS - REGULATORY FEES & CHARGES
RELATING TO DEVELOPMENT**

CONSENSUS:

1. That the initial benchmarking data compiled on Port Macquarie-Hastings Council regulatory and other business-related fees and charges be noted.
 2. That further investigations be undertaken and reported back to the Economic Development Steering Group Meeting scheduled for 4 March 2015.
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09 ECONOMIC DEVELOPMENT STRATEGY

The Economic Development Steering Group discussed progress in implementing the 2013-2016 Economic Development Strategy and agreed key points to be noted in the progress report for the 17 December 2014 Ordinary Council Meeting.

CONSENSUS:

That the Committee note:

- There has been good progress in undertaking the Strategy actions.
- Information relating to actions brought to the Steering Group is robust, giving the Group confidence that recommendations are supported by the best possible information.
- There has been positive Council leadership in delivering the actions and starting a cultural shift which focuses on greater collaboration with and understanding of business and industry. Council needs to ensure the business community remain engaged in and work with Council to deliver better outcomes.
- The timeframes identified for some action items was very ambitious.
- With implementation having gathered significant momentum in recent months, Council needs to focus on some key actions which are behind schedule.

10 PMHC MAJOR EVENTS STRATEGIC ACTION PLAN

The Economic Development Steering Group considered and provided feedback on the PMHC Major Events Strategic Action Plan

CONSENSUS:

That the upcoming promotion of the new Event Development Sponsorship Program be noted..

11 CONSTRUCTION INDUSTRY ACTION PLAN

CONSENSUS:

1. That the draft Construction Industry Action Plan be endorsed.
2. That a report on implementation progress presented to the Economic Development Steering Group in July 2015.

**12 GENERAL BUSINESS - COMMITTEE VACANCY AND ECONOMIC
DEVELOPMENT STEERING GROUP CHARTER**

The Economic Development Steering Group considered the revised Economic Development Steering Group Charter and supported the adoption of the Charter as drafted.

CONSENSUS:

That the revised Economic Development Steering Group Charter be supported for adoption and presented to the Ordinary Council Meeting on the 17 December 2014 for adoption.

13 GENERAL BUSINESS

Nil.

The meeting closed at 10.07am.