

**PRESENT**

**Members:**

Councillor Rob Turner  
Kelly Lamb (Hastings Business Women's Network)  
Ross Cargill (Mid North Coast NSW Business Chamber)  
Joy Corben (Port Macquarie-Hastings Education and Skills Forum)  
Anthony Thorne (Hastings Construction Industry Association Inc.)  
Lisa McPherson (Chambers of Commerce in Port Macquarie & Wauchope)  
John Saunders (Camden Haven Chamber of Commerce & Industry)  
Haydn Oriti (Port Macquarie Chamber of Commerce)

**Other Attendees:**

Craig Swift-McNair (General Manager)  
Tricia Bulic (Director Community & Economic Growth)  
Liesa Davies (Group Manager Economic Development)

**Guests:**

Professor Heather Cavanagh (Pro Vice Chancellor International Education & Partnerships, Charles Sturt University) (part of meeting)  
Delphine Swat (Manager Marketing & Student Attraction, Charles Sturt University) (part of meeting)  
Rebecca Olsen (Director Corporate & Organisational Services) (part of meeting)  
Matt Rogers (Director Environmental Services) (part of meeting) (part of meeting)  
Peter Cameron (Group Manager Strategic Land Use Planning) (part of meeting)  
Ross Smith (Senior Economic Development Officer) (part of meeting)  
Jane Ellis (Destination Management Coordinator) (part of meeting)

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The meeting opened at 8.35am.

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**01 ACKNOWLEDGEMENT OF COUNTRY**

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The Acknowledgement of Country was delivered.

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**02 APOLOGIES**

CONSENSUS:

That the apologies received from Councillor Besseling, Councillor Sargeant, Councillor Cusato and Jill Follington be accepted.

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**03 CONFIRMATION OF MINUTES**

CONSENSUS:

That the Minutes of the Economic Development Steering Group Meeting held on 4 February 2015 be confirmed.

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**04 DISCLOSURES OF INTEREST**

There were no disclosures of interest presented.

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**05 BUSINESS ARISING FROM PREVIOUS MINUTES**

ITEM 10 - 04.06.2014 - GENERAL BUSINESS - INTERNATIONAL EDUCATION

CONSENSUS:

Item tabled at EDSG 04 March 2015. Please remove.

ITEM 08 - 10.09.2014 - DESTINATION SIGNAGE

CONSENSUS:

Item tabled at EDSG 04 March 2015. Please remove.

ITEM 07 - 04 02.2015 - MANUFACTURING INDUSTRY ACTION PLAN

CONSENSUS:

Item tabled at EDSG 04 March 2015. Please remove.

ITEM 08 - 03.12.2014 - ECONOMIC DEVELOPMENT STRATEGY OUTCOMES AND ACTIONS - PROVIDING THE FOUNDATIONS - REGULATORY FEES & CHARGES RELATING TO DEVELOPMENT

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CONSENSUS:

Item tabled at EDSG 04 March 0215. Please remove.

ITEM 11 - 03.12.2014 CONSTRUCTION INDUSTRY PLAN

CONSENSUS:

Item to be tabled at the EDSG meeting on 01 July 2015.

ITEM 08 - 04.02.2015 - DRAFT DIGITAL STRATEGY

CONSENSUS:

Item tabled at EDSG 04 March 0215. Please remove.

ITEM 09 - 04.02.2015 FREE CAMPING

CONSENSUS:

Item tabled at EDSG 04 March 0215. Please remove.

ITEM 11 - 04.02.2015 - UPDATE ON BUSINESS CONFIDENCE SURVEY

CONSENSUS:

Item to be tabled at EDSG meeting on 1 July 2015.

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**06 INTERNATIONAL EDUCATION**

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Professor Heather Cavanagh provided an update on current Charles Sturt Port Macquarie operations and their plans for future student attraction, including international students.

CONSENSUS:

That the Economic Development Steering Group note the presentation by Professor Heather Cavanagh, Pro Vice Chancellor, Charles Sturt University.

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**07 REGULATORY FEES AND CHARGES**

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The Economic Development Steering Group noted the further analysis on regulatory fees and charges and the plans to propose a reduction in outdoor dining fees in the draft 2015/16 Fees and Charges which will be presented to the 18 March 2015 Council Meeting. It was further noted that there is to be further investigation around urban consolidation incentives and the Director Environmental Services will provide a brief to the EDSG on this matter at the April 2015 meeting,.

CONSENSUS:

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1. That the Economic Development Steering Group agree that this action item is closed.
  2. That it be noted that assessment may be required in the future as investment will be a key contributor to future jobs growth and hence, it is important to remain competitive in terms of fees and charges.
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## **08 DESTINATION SIGNAGE**

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The Steering Group noted the challenges faced in reaching new solutions for destination signage.

### **CONSENSUS:**

That Economic Development Steering Group support the proposed focus on collaborative industry-led advocacy, working with other levels of government to reach a long-term solution.

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## **09 MANUFACTURING INDUSTRY ACTION PLAN**

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### **CONSENSUS:**

That the Economic Development Steering Group endorse the Manufacturing Industry Action Plan.

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## **10 DRAFT DIGITAL STRATEGY**

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### **CONSENSUS:**

1. That the comments received from Economic Development Steering Group members be received and noted.
  2. That the amended Draft Digital Strategy be endorsed and reported to the March 2015 Council meeting for public exhibition of the Draft Strategy.
  3. That an active Council engagement program be undertaken with industry stakeholders during the exhibition period.
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## **11 FREE CAMPING DRAFT MANAGEMENT STRATEGY**

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### **CONSENSUS:**

1. That the Economic Development Steering Group note the briefing on the free camping management trial results.
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2. That the Economic Development Steering Group agreed that the proposed Port Macquarie-Hastings Council position statement on free camping was an even handed approach to a challenging issue.
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## **12 DEVELOPER CONTRIBUTIONS FOR NON RESIDENTIAL DEVELOPMENT**

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CONSENSUS:

1. That the Economic Development Steering Group defer this item for 'out of session' consideration.
  2. That the Group Manager Economic Development coordinate a meeting with Economic Development Steering Group members and relevant industry stakeholders within the next couple of weeks.
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## **13 GENERAL BUSINESS**

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13.01 Economic Development Steering Group Expressions of Interest:

The Group Manager Economic Development advised the Committee of the upcoming expressions of interest (EOI) for the reformation of the Committee, noting it is nearing its two year term. Existing members will be eligible to apply and new members welcome. EOI advice will be distributed via tenderlink and local newspapers.

CONSENSUS:

That the Economic Development Steering Group membership EOI for the reformation of the Group be received and noted.

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The meeting closed at 10.20am.