



Economic Development Steering Group

Business Paper

date of meeting: Wednesday 5 July 2017

location: Function Room
Port Macquarie-Hastings Council
17 Burrawan Street
Port Macquarie

time: 8.30am

Port Macquarie-Hastings Economic Development Steering Group

CHARTER

1.0 INTRODUCTION

The Port Macquarie-Hastings Economic Development Steering Group will provide a forum in which Local Government, business and industry leaders can discuss and debate, plan and progress local and regionally significant economic outcomes that continue the growth of the economy in the Local Government Area.

The Steering Group is to be an interactive group that provides a forum for developing the strategic economic development direction for the Local Government Area. The Steering Group is committed to collaboration, innovation and development of a 'whole-of-place' approach for the purpose of promoting local product, industry and investment on a State, National and global market.

2.0 OBJECTIVES

The objectives of the Port Macquarie-Hastings Economic Development Steering Group are to:

- 2.1 Assist Council in the implementation and review of the Economic Development Strategy.
- 2.2 Assist Council in monitoring the success of the Economic Development Strategy against established criteria.
- 2.3 Engage with and provide input to Council on other economic development matters which are relevant to the Local Government Area.
- 2.4 To provide and receive two-way feedback from business and industry.

The Steering Group has no delegation to allocate funding on behalf of Council. The Steering Group may make recommendations to Council about how funding should be spent in relation to the above-mentioned objectives, however those funds will only be applied and expended following a formal resolution of Council.

3.0 MEMBERSHIP

A formal Expression of Interest process will be undertaken across the Local Government Area as a way of determining the independent representatives on the Steering Group. Members of the Steering Group will be representative of all business interests across the Local Government Area rather than a single business issue and be able to demonstrate conceptual and forward-thinking skills. Applications from both individuals and also representatives from business groups, as shown below and in no particular order, and who meet the selection criteria will be encouraged:

- Port Macquarie Chamber of Commerce
- Wauchope Chamber of Commerce
- Camden Haven Chamber of Commerce & Industry
- Greater Port Macquarie Tourism Association
- Food Production
- NSW Business Chamber
- Industry Mid North Coast
- Port Macquarie Hastings Education and Skills Forum
- Hastings Construction Industry Association.

Council representatives will be:

- Mayor and selected Councillors (as determined by Council)
- General Manager
- Director Community and Economic Growth
- Group Manager Economic Development
- Other senior Council staff as required.

Other members, including State and Federal Government representatives and specific constituent groups within various sectors may be invited to attend meetings on certain issues or to progress an agreed outcome, as approved by the Steering Group.

The number of members appointed to the Steering Group will be in line with the industry sectors, business groups and Council membership as detailed in this Clause.

Steering Group members will serve for a period of two (2) years after which Council will call expressions of interest for the next two (2) year period. Existing Steering Group members will be eligible to re-apply for a position and serve additional terms. Any changes in the composition of the Steering Group will be approved by Council.

4.0 QUORUM

The quorum for the Steering Group will be half of the members plus one. A quorum must include a minimum of one (1) Councillor and one (1) Council staff member being present.

5.0 TERM OF THE STEERING GROUP

A review of the Steering Group will be undertaken every two (2) years to ensure the purpose, membership and operations are appropriate.

6.0 APPOINTMENT OF CHAIRPERSON

The Chairperson of the Steering Group will be appointed by the Council.

The Deputy Chairperson will be elected by the Steering Group.

7.0 ADMINISTRATIVE ARRANGEMENTS

Meetings will be held monthly (or more regularly if required).

Meetings will generally be held at the main administration office of Port Macquarie-Hastings Council.

The Director Community and Economic Growth is responsible for ensuring that the Steering Group has adequate secretariat support.

All Steering Group agendas and minutes will be made available to the public via Council's web site, unless otherwise restricted by legislation.

8.0 OBLIGATIONS OF MEMBERS

In performing their Steering Group duties, members shall:

- 8.1 Commit to working towards advancement of the economic base of the Local Government Area.
- 8.2 Act honestly and in good faith.
- 8.3 Act impartially at all times.
- 8.4 Participate actively in the work of the Steering Group.
- 8.5 Exercise the care, diligence and skill that would be expected of a reasonable person in comparable circumstances.
- 8.6 Councillors, Council staff and members of this Steering Group must comply with the applicable provisions of Council's Code of Conduct in carrying out the duties as Council officials. It is the personal responsibility of Council officials to comply with the standards in the Code of Conduct and regularly review their personal circumstances with this in mind.
- 8.7 Comply with this Charter document at all times; and
- 8.8 Facilitate and encourage business and industry engagement with Steering Group and Council initiatives to support good economic outcomes for our community.

Port Macquarie-Hastings Economic Development Steering Group

ATTENDANCE REGISTER

Member	05/04/17	05/05/17	07/06/17		
Councillor Rob Turner (Chair)	No quorum	✓	A		
Councillor Geoff Hawkins (Deputy Chair)		A	✓		
Councillor Mike Cusato - Chair of External Grants and Revenues Portfolio		A	✓		
Kelly King (Hastings Business Women's Network)		A	✓		
Paul Dawson (Greater Port Macquarie Tourism Association)		✓	✓		
Anthony Thorne (Hastings Construction Industry Association)		✓	✓		
Professor Heather Cavanagh (Higher Education)		✓	A		
John Saunders (Camden Haven Chamber of Commerce)		✓	A		
Haydn Oriti (Port Macquarie Chamber of Commerce)		✓	✓		
Greg Freeman (Individual)		A	✓		
Peter Halliwell (Individual)		✓	✓		
Craig Swift-McNair (General Manager, PMHC)		A	✓		
Jeffery Sharp (Director Strategy & Growth)		✓	✓		
Liesa Davies (Group Manager Economic Development)		✓	✓		

Key: ✓ = Present

A = Absent With Apology

X = Absent Without Apology

Economic Development Steering Group Meeting

Wednesday 5 July 2017

Items of Business

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Item: 01**Subject: ACKNOWLEDGEMENT OF COUNTRY**

"I acknowledge that we are gathered on Birpai Land. I pay respect to the Birpai Elders both past and present. I also extend that respect to all other Aboriginal and Torres Strait Islander people present."

Item: 02**Subject: APOLOGIES**

RECOMMENDATION

That the apologies received be accepted.

Item: 03**Subject: CONFIRMATION OF PREVIOUS MINUTES**

RECOMMENDATION

That the Minutes of the Economic Development Steering Group Meeting held on 7 June 2017 be confirmed.



PRESENT

Members:

Councillor Mike Cusato (Chair of External Grants and Revenues Portfolio)
Councillor Geoff Hawkins
Kelly King (Hastings Business Women's Network)
Paul Dawson (Greater Port Macquarie Tourism Association)
Anthony Thorne (Hastings Construction Industry Association Inc.)
Haydn Oriti (Port Macquarie Chamber of Commerce)
Greg Freeman (Individual)
Peter Halliwell (Independent)

Other Attendees:

Craig Swift-McNair (General Manager)
Jeffery Sharp (Director Strategy & Growth)
Liesa Davies (Group Manager Economic Development)
Ross Smith (Senior Economic Development Officer)
Greg Linsdell (Charles Sturt University)

The meeting opened at 8:34am.

01 ACKNOWLEDGEMENT OF COUNTRY

The Acknowledgement of Country was delivered.

02 APOLOGIES

CONSENSUS:

That apologies received from Councillor Robert Turner, Professor Heather Cavanagh and John Saunders be accepted.

03 CONFIRMATION OF MINUTES

CONSENSUS:

That the Minutes of the Economic Development Steering Group Meeting held on 5 May 2017 be confirmed.

04 DISCLOSURES OF INTEREST

There were no disclosures of interest presented.

05 BUSINESS ARISING FROM PREVIOUS MINUTES

Item 7 – Standing Committee on State Development Inquiry into Regional Development and a Global Sydney

Individual Economic Development Steering Group members provided input to the Group Manager Economic Development and Communications on the Standing Committee on State Development Inquiry into Regional Development and a Global Sydney.

An Economic Development Strategy submission was lodged on the 1 June 2017 with a copy being distributed to local members of parliament.

Item 8 – NSW Regional Development Framework

Director Strategy and Growth provided the Economic Development Steering Group an update at the June meeting.

Item 9 – NSW North Coast Local Planning Committee

Group Manager Economic Development and Communications provided the Economic Development Steering Group an update at the June meeting.

06 NSW NORTH COAST LOCAL PLANNING COMMITTEE

Group Manager Economic Development and Communications provided an update noting the Committee's work has concluded and the North Coast Local Investment Plan has been released. The Regional Jobs and Investment Packages funding guidelines have also now been released.

CONSENSUS:

1. That the Group note the update on the work of the NSW North Coast Local Planning Committee.
2. The Regional Jobs and Investment Packages applications are open and will be distributed to members of the Economic Development Steering Group via e-mail.

07 MID NORTH COAST REGION RESTART NSW SUBMISSIONS COMMITTEE

Director Strategy and Growth provided an update on the Mid North Coast Restart NSW Submissions committee meeting on the 6 June 2017. He noted discussions focussed around the role of the Committee and the potential to cover its objectives under the North Coast Regional Leadership Committee. This is under investigation by the Member for Port Macquarie.

CONSENSUS:

That the Group note the update on the recent Mid North Coast Region Restart NSW Submissions Committee meeting.

08 2017-2021 ECONOMIC DEVELOPMENT STRATEGY - PRIORITIES

The Economic Development Steering Group discussed a wide range of priorities and actions included in the Economic Development Strategy, noting some were ongoing and others included in Council's draft 2017 – 2018 Operational Plan.

CONSENSUS:

That emphasis be placed on the pursuit of actions relating to:

1. Infrastructure Planning and Development
2. Innovation and the Digital Economy
3. Regional City Strategy
4. Grant opportunities/business development for local business
5. Council leadership

09 ADVOCACY ON ECONOMIC DEVELOPMENT MATTERS

Economic Development Steering Group discussed advocacy on economic development matters.

CONSENSUS:

That the Director Strategy & Growth provide further information on potential approaches at the July meeting.

10 NEXT MEETING

CONSENSUS:

That the next meeting of the Economic Development Steering Group be held on Wednesday 5 July 2017, commencing at 8.30am at Council Headquarters.

11 GENERAL BUSINESS

11.01 INQUIRY INTO SUPPORT FOR START-UPS IN REGIONAL NSW

Group Manager Economic Development and Communication distributed the recently released Terms of Reference for the NSW Parliament's Committee on Investment, Industry and Regional Development "Inquiry into support for start-ups in regional NSW"

CONSENSUS:

That the Economic Development Steering Group discuss a submission to the Inquiry at the July meeting.

The meeting closed at 10:03am.

Item: 04
Subject: DISCLOSURES OF INTEREST

RECOMMENDATION

That Disclosures of Interest be presented

DISCLOSURE OF INTEREST DECLARATION

Name of Meeting:

Meeting Date:

Item Number:

Subject:
.....

I, declare the following interest:

Pecuniary:

Take no part in the consideration and voting and be out of sight of the meeting.

Non-Pecuniary - Significant Interest:

Take no part in the consideration and voting and be out of sight of the meeting.

Non-Pecuniary - Less than Significant Interest:

May participate in consideration and voting.

For the reason that:

.....

Name:

Signed: Date:

(Further explanation is provided on the next page)

Further Explanation

(Local Government Act and Code of Conduct)

A conflict of interest exists where a reasonable and informed person would perceive that a Council official could be influenced by a private interest when carrying out their public duty. Interests can be of two types: pecuniary or non-pecuniary.

All interests, whether pecuniary or non-pecuniary are required to be fully disclosed and in writing.

Pecuniary Interest

A pecuniary interest is an interest that a Council official has in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to the Council official. (section 442)

A Council official will also be taken to have a pecuniary interest in a matter if that Council official's spouse or de facto partner or a relative of the Council official or a partner or employer of the Council official, or a company or other body of which the Council official, or a nominee, partner or employer of the Council official is a member, has a pecuniary interest in the matter. (section 443)

The Council official must not take part in the consideration or voting on the matter and leave and be out of sight of the meeting. The Council official must not be present at, or in sight of, the meeting of the Council at any time during which the matter is being considered or discussed, or at any time during which the council is voting on any question in relation to the matter. (section 451)

Non-Pecuniary

A non-pecuniary interest is an interest that is private or personal that the Council official has that does not amount to a pecuniary interest as defined in the Act.

Non-pecuniary interests commonly arise out of family, or personal relationships, or involvement in sporting, social or other cultural groups and associations and may include an interest of a financial nature.

The political views of a Councillor do not constitute a private interest.

The management of a non-pecuniary interest will depend on whether or not it is significant.

Non Pecuniary – Significant Interest

As a general rule, a non-pecuniary conflict of interest will be significant where a matter does not raise a pecuniary interest, but it involves:

- (a) A relationship between a Council official and another person that is particularly close, for example, parent, grandparent, brother, sister, uncle, aunt, nephew, niece, lineal descendant or adopted child of the Council official or of the Council official's spouse, current or former spouse or partner, de facto or other person living in the same household.
- (b) Other relationships that are particularly close, such as friendships and business relationships. Closeness is defined by the nature of the friendship or business relationship, the frequency of contact and the duration of the friendship or relationship.
- (c) An affiliation between a Council official an organisation, sporting body, club, corporation or association that is particularly strong.

If a Council official declares a non-pecuniary significant interest it must be managed in one of two ways:

1. Remove the source of the conflict, by relinquishing or divesting the interest that creates the conflict, or reallocating the conflicting duties to another Council official.
2. Have no involvement in the matter, by taking no part in the consideration or voting on the matter and leave and be out of sight of the meeting, as if the provisions in section 451(2) apply.

Non Pecuniary – Less than Significant Interest

If a Council official has declared a non-pecuniary less than significant interest and it does not require further action, they must provide an explanation of why they consider that the conflict does not require further action in the circumstances.

SPECIAL DISCLOSURE OF PECUNIARY INTEREST DECLARATION

By <i>[insert full name of councillor]</i>	
In the matter of <i>[insert name of environmental planning instrument]</i>	
Which is to be considered at a meeting of the <i>[insert name of meeting]</i>	
Held on <i>[insert date of meeting]</i>	
PECUNIARY INTEREST	
Address of land in which councillor or an associated person, company or body has a proprietary interest (<i>the identified land</i>)	
Relationship of identified land to councillor <i>[Tick or cross one box.]</i>	<input type="checkbox"/> Councillor has interest in the land (e.g. is owner or has other interest arising out of a mortgage, lease trust, option or contract, or otherwise). <input type="checkbox"/> Associated person of councillor has interest in the land. <input type="checkbox"/> Associated company or body of councillor has interest in the land.
MATTER GIVING RISE TO PECUNIARY INTEREST	
Nature of land that is subject to a change in zone/planning control by proposed LEP (<i>the subject land</i>) ⁱⁱⁱ <i>[Tick or cross one box]</i>	<input type="checkbox"/> The identified land. <input type="checkbox"/> Land that adjoins or is adjacent to or is in proximity to the identified land.
Current zone/planning control <i>[Insert name of current planning instrument and identify relevant zone/planning control applying to the subject land]</i>	
Proposed change of zone/planning control <i>[Insert name of proposed LEP and identify proposed change of zone/planning control applying to the subject land]</i>	
Effect of proposed change of zone/planning control on councillor <i>[Tick or cross one box]</i>	<input type="checkbox"/> Appreciable financial gain. <input type="checkbox"/> Appreciable financial loss.

Councillor's Name:

Councillor's Signature: **Date:**

Important Information

This information is being collected for the purpose of making a special disclosure of pecuniary interests under sections 451 (4) and (5) of the *Local Government Act 1993*. You must not make a special disclosure that you know or ought reasonably to know is false or misleading in a material particular. Complaints made about contraventions of these requirements may be referred by the Director-General to the Local Government Pecuniary Interest and Disciplinary Tribunal.

This form must be completed by you before the commencement of the council or council committee meeting in respect of which the special disclosure is being made. The completed form must be tabled at the meeting. Everyone is entitled to inspect it. The special disclosure must be recorded in the minutes of the meeting.

-
- i. Section **443** (1) of the *Local Government Act 1993* provides that you may have a pecuniary interest in a matter because of the pecuniary interest of your spouse or your de facto partner or your relative^{iv} or because your business partner or employer has a pecuniary interest. You may also have a pecuniary interest in a matter because you, your nominee, your business partner or your employer is a member of a company or other body that has a pecuniary interest in the matter.
 - ii. Section **442** of the *Local Government Act 1993* provides that a **pecuniary interest** is an interest that a person has in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to the person. A person does not have a pecuniary interest in a matter if the interest is so remote or insignificant that it could not reasonably be regarded as likely to influence any decision the person might make in relation to the matter or if the interest is of a kind specified in section **448** of that Act (for example, an interest as an elector or as a ratepayer or person liable to pay a charge).
 - iii. A pecuniary interest may arise by way of a change of permissible use of land adjoining, adjacent to or in proximity to land in which a councillor or a person, company or body referred to in section **443** (1) (b) or (c) of the *Local Government Act 1993* has a proprietary interest..
 - iv. **Relative** is defined by the *Local Government Act 1993* as meaning your, your spouse's or your de facto partner's parent, grandparent, brother, sister, uncle, aunt, nephew, niece, lineal descendant or adopted child and the spouse or de facto partner of any of those persons.

Item: 05**Subject: BUSINESS ARISING FROM PREVIOUS MINUTES**

Item:	09	Date:	07/06/2017
Subject:	ADVOCACY ON ECONOMIC DEVELOPMENT MATTERS		
Action Required:	Director Strategy and Growth to provide further information on potential approaches.		
Current Status:	To be discussed at the July 2017 meeting.		

Item:	11.01	Date:	07/06/2017
Subject:	INQUIRY INTO SUPPORT FOR START-UPS IN REGIONAL NSW		
Action Required:	Economic Development Steering Group to discuss a submission to the Inquiry.		
Current Status:	To be discussed at the July 2017 meeting.		



Item: 06

**Subject: UPDATE ON THE URBAN GROWTH MANAGEMENT STRATEGY
REVIEW**

Presented by: Strategy and Growth, Jeffery Sharp

RECOMMENDATION

That the Group note the update on the drafting of Urban Growth Management Strategy and next steps for further consultation and exhibition.

Discussion

The Council review of its Urban Growth Management Strategy is nearing completion. The Director Strategy and Growth will provide an update and outline next steps.

Attachments

Nil

Item: 07

Subject: ADVOCACY ON ECONOMIC DEVELOPMENT MATTERS

Presented by: Strategy and Growth, Jeffery Sharp

RECOMMENDATION

The Group consider an issues-based approach to future advocacy on economic development matters locally.

Discussion

At the meeting of the Economic Development Steering Group held on 7 June 2017, members discussed possible approaches to collective and individual advocacy on local economic development matters. It was agreed that the Director Strategy & Growth provide further information on potential approaches at the July meeting.

The Director Strategy and Growth will brief the Group on a proposed issues-based approach which overlays Local Member and Council priorities relating to economic development, to formulate a list of strategic priorities which can be used in discussions with Federal and State local members.

Attachments

Nil

Item: 08

Subject: BUSINESS CONFIDENCE SURVEY

Presented by: Strategy and Growth, Jeffery Sharp

RECOMMENDATION

That the Group review and provide feedback on the 2017 Business Confidence Survey questionnaire.

Discussion

Council has undertaken six biannual Business Confidence Surveys since 2013 which provide good insights into local trends. From 2017, the survey will be delivered annually. The Group Manager Economic Development and Communications will outline the proposed delivery of the 2017 survey. The draft survey questionnaire will be distributed to members for consideration prior to the meeting.

Attachments

Nil

Item: 09

Subject: INQUIRY INTO SUPPORT FOR START-UPS IN REGIONAL NSW

Presented by: Strategy and Growth, Jeffery Sharp

RECOMMENDATION

That the Group contribute to the draft submission on the 'Inquiry into support for start-ups in regional NSW'.

Discussion

The NSW Parliament's Committee on Investment, Industry and Regional Development announced on 1 June that it was 'looking into ways to strengthen and support the budding entrepreneurial ecosystem of start-ups in regional NSW'. To view details on the inquiry, view the video by Committee Chair, the Hon Katrina Hodgkinson MP [here](#).

The terms of reference to the inquiry are as follows:

That the Committee inquire into and report on support for start-ups in regional NSW, including:

- a. The effectiveness of state government policies and programs aimed at supporting start-ups in regional areas.*
- b. Possible new initiatives and reforms to reduce barriers and capitalise on the advantages associated with regional start-ups.*
- c. Policies and programs in other jurisdictions.*
- d. Any other related matters.*

Submissions close on 21 July.

Attachments

Nil

Item: 10

Subject: **INQUIRY INTO THE AUSTRALIAN GOVERNMENT'S ROLE IN THE DEVELOPMENT OF CITIES**

Presented by: **Strategy and Growth, Jeffery Sharp**

RECOMMENDATION

That the Group note the recently announced Inquiry into the Australian Government's role in the development of cities and provide input.

Discussion

The Federal Government Standing Committee on Infrastructure Transport and Cities recently announced the above Inquiry and invited submissions prior to 31 July 2017. The Group are invited to provide views on key matters which may be addressed in a Council submission.

The Inquiry details and Terms of Reference are as follows:

With Australia's population expected to double by 2075, it is important to consider how national policy can foster collaborative and flexible urban planning responses. While recognising the primacy of state, territory and local government in the areas of planning and service provision, the Committee will examine what spatial planning mix (compact city, satellite city, etc) makes best use of natural resources, brings jobs closer to where people live, and helps ensure a high quality natural and built environment. It will also examine what planning tools, models, indicators and alternate funding options would be required to inform an assessment of the liveability, sustainability and resilience of different scenarios of urban settlement across Australia, and what settlement policy can deliver greater social equity and better health and wellbeing.

To do this, the Committee will undertake, concurrently, two sub-inquiries, dealing with these matters in relation to existing cities and new regional cities and towns respectively.

Submitters may make submissions to either or both of the sub-inquiries, but submissions should clearly articulate which part of the terms of reference they address.

The terms of reference for the two sub-inquiries are:

The Committee to inquire into and report upon:

1) *Sustainability transitions in existing cities*

- Identifying how the trajectories of existing cities can be directed towards a more sustainable urban form that enhances urban liveability and quality of life and reduces energy, water, and resource consumption;

- Considering what regulation and barriers exist that the Commonwealth could influence, and opportunities to cut red tape; and
- Examining the national benefits of being a global 'best practice' leader in sustainable urban development.

2) Growing new and transitioning existing sustainable regional cities and towns

- Promoting the development of regional centres, including promoting master planning of regional communities;
- Promoting private investment in regional centres and regional infrastructure;
- Promoting the competitive advantages of regional location for businesses;
- Examining ways urbanisation can be re-directed to achieve more balanced regional development; and
- Identifying the infrastructure requirements for reliable and affordable transport, clean energy, water and waste in a new settlement of reasonable size, located away from existing infrastructure.

Attachments

Nil

Item: 11

Subject: NEXT MEETING

Presented by: Strategy and Growth, Jeffery Sharp

RECOMMENDATION

That the meeting dates of the Economic Development Steering Group be discussed.

Discussion

There has been a request from the Cultural Steering group membership for the EDSG to consider moving this meeting to the 4th Wednesday of the month.

This report seeks to confirm members' availability at that time.

Attachments

Nil