



# Economic Development Steering Group

## Business Paper

**date of meeting:** Wednesday 10 October 2018

**location:** Committee Room  
Port Macquarie-Hastings Council  
17 Burrawan Street  
Port Macquarie

**time:** 8:30am

# Port Macquarie-Hastings Economic Development Steering Group

## CHARTER

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### 1.0 INTRODUCTION

The Port Macquarie-Hastings Economic Development Steering Group will provide a forum in which Local Government, business and industry leaders can discuss and debate, plan and progress local and regionally significant economic outcomes that continue the growth of the economy in the Local Government Area.

The Steering Group is to be an interactive group that provides a forum for developing the strategic economic development direction for the Local Government Area. The Steering Group is committed to collaboration, innovation and development of a 'whole-of-place' approach for the purpose of promoting local product, industry and investment on a State, National and global market.

### 2.0 OBJECTIVES

The objectives of the Port Macquarie-Hastings Economic Development Steering Group are to:

- 2.1 Assist Council in the implementation and review of the Economic Development Strategy.
- 2.2 Assist Council in monitoring the success of the Economic Development Strategy against established criteria.
- 2.3 Engage with and provide input to Council on other economic development matters which are relevant to the Local Government Area.
- 2.4 To provide and receive two-way feedback from business and industry.

The Steering Group has no delegation to allocate funding on behalf of Council. The Steering Group may make recommendations to Council about how funding should be spent in relation to the above-mentioned objectives, however those funds will only be applied and expended following a formal resolution of Council.

### 3.0 MEMBERSHIP

A formal Expression of Interest process will be undertaken across the Local Government Area as a way of determining the independent representatives on the Steering Group. Members of the Steering Group will be representative of all business interests across the Local Government Area rather than a single business issue and be able to demonstrate conceptual and forward-thinking skills. Applications from both individuals and also representatives from business groups, as shown below and in no particular order, and who meet the selection criteria will be encouraged:

- Port Macquarie Chamber of Commerce
- Wauchope Chamber of Commerce
- Camden Haven Chamber of Commerce & Industry
- Greater Port Macquarie Tourism Association
- Food Production
- NSW Business Chamber
- Industry Mid North Coast
- Port Macquarie Hastings Education and Skills Forum
- Hastings Construction Industry Association.

Council representatives will be:

- Mayor and selected Councillors (as determined by Council)
- General Manager
- Director Community and Economic Growth
- Group Manager Economic Development
- Other senior Council staff as required.

Other members, including State and Federal Government representatives and specific constituent groups within various sectors may be invited to attend meetings on certain issues or to progress an agreed outcome, as approved by the Steering Group.

The number of members appointed to the Steering Group will be in line with the industry sectors, business groups and Council membership as detailed in this Clause.

Steering Group members will serve for a period of two (2) years after which Council will call expressions of interest for the next two (2) year period. Existing Steering Group members will be eligible to re-apply for a position and serve additional terms. Any changes in the composition of the Steering Group will be approved by Council.

#### **4.0 QUORUM**

The quorum for the Steering Group will be half of the members plus one. A quorum must include a minimum of one (1) Councillor and one (1) Council staff member being present.

#### **5.0 TERM OF THE STEERING GROUP**

A review of the Steering Group will be undertaken every two (2) years to ensure the purpose, membership and operations are appropriate.

#### **6.0 APPOINTMENT OF CHAIRPERSON**

The Chairperson of the Steering Group will be appointed by the Council.

The Deputy Chairperson will be elected by the Steering Group.

## **7.0 ADMINISTRATIVE ARRANGEMENTS**

Meetings will be held monthly (or more regularly if required).

Meetings will generally be held at the main administration office of Port Macquarie-Hastings Council.

The Director Community and Economic Growth is responsible for ensuring that the Steering Group has adequate secretariat support.

All Steering Group agendas and minutes will be made available to the public via Council's web site, unless otherwise restricted by legislation.

## **8.0 OBLIGATIONS OF MEMBERS**

In performing their Steering Group duties, members shall:

- 8.1 Commit to working towards advancement of the economic base of the Local Government Area.
- 8.2 Act honestly and in good faith.
- 8.3 Act impartially at all times.
- 8.4 Participate actively in the work of the Steering Group.
- 8.5 Exercise the care, diligence and skill that would be expected of a reasonable person in comparable circumstances.
- 8.6 Councillors, Council staff and members of this Steering Group must comply with the applicable provisions of Council's Code of Conduct in carrying out the duties as Council officials. It is the personal responsibility of Council officials to comply with the standards in the Code of Conduct and regularly review their personal circumstances with this in mind.
- 8.7 Comply with this Charter document at all times; and
- 8.8 Facilitate and encourage business and industry engagement with Steering Group and Council initiatives to support good economic outcomes for our community.

## Port Macquarie-Hastings Economic Development Steering Group

### ATTENDANCE REGISTER

Member	09/05/18	13/06/18	11/07/18	08/08/18	12/09/18
Councillor Rob Turner (Chair)	✓	✓	✓	✓	✓
Councillor Geoff Hawkins (Deputy Chair)	✓	A	✓	A	✓
Councillor Mike Cusato - Chair of External Grants and Revenues Portfolio	A	A	✓	✓	X
Kelly King (Hastings Business Women's Network)	✓	✓	✓	A	✓
Paul Dawson (Greater Port Macquarie Tourism Association)	✓	✓	✓	✓	✓
Anthony Thorne (Hastings Construction Industry Association)	✓	✓	✓	✓	✓
Professor Heather Cavanagh Greg Linsdell (alternate) (Higher Education)	A	A	A	✓	A
John Saunders Susan East (Camden Haven Chamber of Commerce)	- ✓	✓	✓	✓	✓
Haydn Oriti (Port Macquarie Chamber of Commerce)	✓	A	✓	✓	✓
Greg Freeman (Individual)	A	✓	A	✓	✓
Peter Halliwell (Individual)	✓	✓	✓	✓	✓
Craig Swift-McNair (General Manager, PMHC) Rebecca Olsen (Acting)	A ✓	A	✓	✓	✓
Jeffery Sharp (Director Strategy & Growth) Liesa Davies (Acting)	✓	✓	✓	✓	✓
Liesa Davies (Group Manager Economic Development) Jane Ellis (Acting)	✓	✓	✓	✓	✓

**Key:** ✓ = Present

A = Absent With Apology

X = Absent Without Apology

# Economic Development Steering Group Meeting

Wednesday 10 October 2018

## Items of Business

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**Item: 01****Subject: ACKNOWLEDGEMENT OF COUNTRY**

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"I acknowledge that we are gathered on Birpai Land. I pay respect to the Birpai Elders both past and present. I also extend that respect to all other Aboriginal and Torres Strait Islander people present."

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**Item: 02****Subject: APOLOGIES**

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**RECOMMENDATION**

That the apologies received be accepted.

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**Item: 03****Subject: CONFIRMATION OF PREVIOUS MINUTES**

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**RECOMMENDATION**

That the Minutes of the Economic Development Steering Group Meeting held on 12 September 2018 be confirmed.

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**PRESENT**

**Members:**

Councillor Rob Turner (Chair)  
Councillor Geoff Hawkins (Deputy Chair)  
Kelly King (Hastings Business Women's Network)  
Paul Dawson (Greater Port Macquarie Tourism Association)  
Anthony Thorne (Hastings Construction Industry Association Inc.)  
Susan East (Camden Haven Chamber of Commerce)  
Haydn Oriti (Port Macquarie Chamber of Commerce)  
Greg Freeman (Individual)  
Peter Halliwell (Independent)

**Other Attendees:**

Craig Swift-McNair (General Manager)  
Jeffery Sharp (Director Strategy & Growth)  
Liesa Davies (Group Manager Economic Development)  
Craig Jenkins (Deputy Director North Coast, NSW Department of Premier and Cabinet)  
Jillian Fryer (Business Development Manager, NSW Department of Premier and Cabinet)  
Ross Smith (Senior Economic Development Officer)  
Alex Gray (Economic Development Project Officer)  
Lucilla Marshall (part) (Group Manager Community Place)

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The meeting opened at 8:32am.

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**01 ACKNOWLEDGEMENT OF COUNTRY**

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The Acknowledgement of Country was delivered.

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**02 APOLOGIES**

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**CONSENSUS:**

That apology received from Heather Cavanagh to be accepted.

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### **03 CONFIRMATION OF MINUTES**

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**CONSENSUS:**

That the Minutes of the Economic Development Steering Group Meeting held on 8 August 2018 be confirmed.

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### **04 DISCLOSURES OF INTEREST**

There were no disclosures of interest presented.

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### **05 BUSINESS ARISING FROM PREVIOUS MINUTES**

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**CONSENSUS:**

That the business arising schedule be noted.

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### **06 THE HUB - SIX MONTHLY UPDATE**

Council's Senior Economic Development Officer provided an overview of 'The Hub' Pop Up Business and Co-working Space operations over the last six months and responded to questions. He noted the space was showing great signs as place to connect community, business and co/teleworkers with great levels of activation and positive feedback to date. There are some 45 registered users, a range of regular events being hosted and an active facebook community. Mr Smith noted next steps involve greater targeting of younger and start-up businesses; innovation in the space and exploration of potential future co-working models and partners.

**CONSENSUS:**

That the Group note the six monthly update on the operations of 'The Hub'.

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## **10 ANNUAL BUSINESS CONFIDENCE SURVEY RESULTS**

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Council's Economic Development Officer presented preliminary insights to the 2018 Business Confidence Survey which closed on 31 August 2018. It was noted that confidence levels have remained same as the previous year, which demonstrates continued underlying confidence in local business.

### **CONSENSUS:**

That the Group note:

1. The preliminary insights into the 2018 Business Confidence Survey
2. That a more detailed report will be presented at the 10 October 2018 meeting.

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## **08 DEPARTMENT OF PREMIER AND CABINET NORTH COAST UPDATE**

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The Chair invited Department of Premier and Cabinet (DPC) representatives to provide an update on DPC Regional. The Deputy Director North Coast noted his team's current focus supporting applicants via the range of Restart NSW funding opportunities and other recent initiatives such as the NSW Regional Investment Prospectus and Investment Attraction Package.

### **CONSENSUS:**

That the Group:

1. Note the update from DPC representatives.
2. Support further efforts by all three levels of government to enable priority projects that will cater for future growth.

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## **07 HEALTH AND EDUCATION PRECINT - DRAFT MASTERPLAN**

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Council's Economic Development Officer presented preliminary insights to the 2018 Council's Group Manager Community Place joined the meeting to present an overview of the Port Macquarie Health and Education Precinct Master Plan project which has reached the stage of a draft masterplan. The overview noted the character settings of the precinct, drivers for the masterplan design, key ideas identified via the enquiry by design process, design principles and strategies, and proposed implementation actions. Next steps were noted as finalising the internal Council review of the draft before presentation to Council for public exhibition, and ultimately finalisation of the masterplan (taking into account community feedback) in early 2019.

### **CONSENSUS:**

That the Group:

- 
1. Note the update on the Health and Education Precinct Masterplanning process and the future economic opportunity this presents.
  2. Agreed the draft master plan be briefed and discussed in more detail at a dedicated Economic Development Steering Group meeting during the public exhibition period.
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## **09 SMART REGIONAL CITY PLANNING - LIVEABILITY**

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### CONSENSUS:

That the Group defer the item to the next meeting due to time constraints.

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## **11 NEXT MEETING**

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### CONSENSUS:

That the Group note the next meeting will be held on Wednesday 10 October 2018 in the Function Room, PMHC Headquarters at 8.30am.

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## **12 GENERAL BUSINESS**

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### **12.01 PORT CHAMBER BERNARD SALT LUNCH**

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The Chair reminded the Group of the Port Chamber lunch with demographer, Bernard Salt, on 26<sup>th</sup> September and encouraged attendance.

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The meeting closed at 10:02am.

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Item: 04  
Subject: DISCLOSURES OF INTEREST

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**RECOMMENDATION**

That Disclosures of Interest be presented

**DISCLOSURE OF INTEREST DECLARATION**

Name of Meeting: .....  
Meeting Date: .....  
Item Number: .....  
Subject: .....  
.....

I, ..... declare the following interest:

**Pecuniary:**  
Take no part in the consideration and voting and be out of sight of the meeting.

**Non-Pecuniary - Significant Interest:**  
Take no part in the consideration and voting and be out of sight of the meeting.

**Non-Pecuniary - Less than Significant Interest:**  
May participate in consideration and voting.

For the reason that: .....  
.....

Name: .....

Signed: ..... Date: .....

*(Further explanation is provided on the next page)*

**Further Explanation**

(Local Government Act and Code of Conduct)

A conflict of interest exists where a reasonable and informed person would perceive that a Council official could be influenced by a private interest when carrying out their public duty. Interests can be of two types: pecuniary or non-pecuniary.

All interests, whether pecuniary or non-pecuniary are required to be fully disclosed and in writing.

**Pecuniary Interest**

A pecuniary interest is an interest that a Council official has in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to the Council official. (section 442)

A Council official will also be taken to have a pecuniary interest in a matter if that Council official's spouse or de facto partner or a relative of the Council official or a partner or employer of the Council official, or a company or other body of which the Council official, or a nominee, partner or employer of the Council official is a member, has a pecuniary interest in the matter. (section 443)

The Council official must not take part in the consideration or voting on the matter and leave and be out of sight of the meeting. The Council official must not be present at, or in sight of, the meeting of the Council at any time during which the matter is being considered or discussed, or at any time during which the council is voting on any question in relation to the matter. (section 451)

**Non-Pecuniary**

A non-pecuniary interest is an interest that is private or personal that the Council official has that does not amount to a pecuniary interest as defined in the Act.

Non-pecuniary interests commonly arise out of family, or personal relationships, or involvement in sporting, social or other cultural groups and associations and may include an interest of a financial nature.

The political views of a Councillor do not constitute a private interest.

The management of a non-pecuniary interest will depend on whether or not it is significant.

***Non Pecuniary – Significant Interest***

As a general rule, a non-pecuniary conflict of interest will be significant where a matter does not raise a pecuniary interest, but it involves:

- (a) A relationship between a Council official and another person that is particularly close, for example, parent, grandparent, brother, sister, uncle, aunt, nephew, niece, lineal descendant or adopted child of the Council official or of the Council official's spouse, current or former spouse or partner, de facto or other person living in the same household.
- (b) Other relationships that are particularly close, such as friendships and business relationships. Closeness is defined by the nature of the friendship or business relationship, the frequency of contact and the duration of the friendship or relationship.
- (c) An affiliation between a Council official an organisation, sporting body, club, corporation or association that is particularly strong.

If a Council official declares a non-pecuniary significant interest it must be managed in one of two ways:

1. Remove the source of the conflict, by relinquishing or divesting the interest that creates the conflict, or reallocating the conflicting duties to another Council official.
2. Have no involvement in the matter, by taking no part in the consideration or voting on the matter and leave and be out of sight of the meeting, as if the provisions in section 451(2) apply.

***Non Pecuniary – Less than Significant Interest***

If a Council official has declared a non-pecuniary less than significant interest and it does not require further action, they must provide an explanation of why they consider that the conflict does not require further action in the circumstances.

**SPECIAL DISCLOSURE OF PECUNIARY INTEREST DECLARATION**

<b>By</b> <i>[insert full name of councillor]</i>	
<b>In the matter of</b> <i>[insert name of environmental planning instrument]</i>	
<b>Which is to be considered at a meeting of the</b> <i>[insert name of meeting]</i>	
<b>Held on</b> <i>[insert date of meeting]</i>	
<b>PECUNIARY INTEREST</b>	
Address of land in which councillor or an associated person, company or body has a proprietary interest ( <i>the identified land</i> )	
Relationship of identified land to councillor <i>[Tick or cross one box.]</i>	<input type="checkbox"/> Councillor has interest in the land (e.g. is owner or has other interest arising out of a mortgage, lease trust, option or contract, or otherwise).  <input type="checkbox"/> Associated person of councillor has interest in the land.  <input type="checkbox"/> Associated company or body of councillor has interest in the land.
<b>MATTER GIVING RISE TO PECUNIARY INTEREST</b>	
Nature of land that is subject to a change in zone/planning control by proposed LEP ( <i>the subject land</i> ) <sup>iii</sup> <i>[Tick or cross one box]</i>	<input type="checkbox"/> The identified land.  <input type="checkbox"/> Land that adjoins or is adjacent to or is in proximity to the identified land.
Current zone/planning control <i>[Insert name of current planning instrument and identify relevant zone/planning control applying to the subject land]</i>	
Proposed change of zone/planning control <i>[Insert name of proposed LEP and identify proposed change of zone/planning control applying to the subject land]</i>	
Effect of proposed change of zone/planning control on councillor <i>[Tick or cross one box]</i>	<input type="checkbox"/> Appreciable financial gain.  <input type="checkbox"/> Appreciable financial loss.

**Councillor's Name:** .....

**Councillor's Signature:** ..... **Date:** .....



### Important Information

This information is being collected for the purpose of making a special disclosure of pecuniary interests under sections 451 (4) and (5) of the *Local Government Act 1993*. You must not make a special disclosure that you know or ought reasonably to know is false or misleading in a material particular. Complaints made about contraventions of these requirements may be referred by the Director-General to the Local Government Pecuniary Interest and Disciplinary Tribunal.

This form must be completed by you before the commencement of the council or council committee meeting in respect of which the special disclosure is being made. The completed form must be tabled at the meeting. Everyone is entitled to inspect it. The special disclosure must be recorded in the minutes of the meeting.

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- i. Section 443 (1) of the *Local Government Act 1993* provides that you may have a pecuniary interest in a matter because of the pecuniary interest of your spouse or your de facto partner or your relative<sup>iv</sup> or because your business partner or employer has a pecuniary interest. You may also have a pecuniary interest in a matter because you, your nominee, your business partner or your employer is a member of a company or other body that has a pecuniary interest in the matter.
  - ii. Section 442 of the *Local Government Act 1993* provides that a **pecuniary interest** is an interest that a person has in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to the person. A person does not have a pecuniary interest in a matter if the interest is so remote or insignificant that it could not reasonably be regarded as likely to influence any decision the person might make in relation to the matter or if the interest is of a kind specified in section 448 of that Act (for example, an interest as an elector or as a ratepayer or person liable to pay a charge).
  - iii. A pecuniary interest may arise by way of a change of permissible use of land adjoining, adjacent to or in proximity to land in which a councillor or a person, company or body referred to in section 443 (1) (b) or (c) of the *Local Government Act 1993* has a proprietary interest..
  - iv. **Relative** is defined by the *Local Government Act 1993* as meaning your, your spouse's or your de facto partner's parent, grandparent, brother, sister, uncle, aunt, nephew, niece, lineal descendant or adopted child and the spouse or de facto partner of any of those persons.

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**Item: 05****Subject: BUSINESS ARISING FROM PREVIOUS MINUTES**

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<b>Item:</b>	07	<b>Date:</b>	12/09/2018
<b>Subject:</b>	Health and Education Precinct – Draft Masterplan		
<b>Action Required:</b>	That the draft master plan be briefed and discussed in more detail at a dedicated Economic Development Steering Group meeting during the public exhibition period.		
<b>Current Status:</b>	Draft Masterplan to be considered by Council for public exhibition. Anticipate this matter will be scheduled for the November 2018 meeting.		

<b>Item:</b>	09	<b>Date:</b>	12/09/2018
<b>Subject:</b>	Smart Regional City Planning - Liveability		
<b>Action Required:</b>	That the Group defer the item to next Economic Development Steering Group meeting due to time constraints.		
<b>Current Status:</b>	Item will be presented to the October 2018 meeting.		

<b>Item:</b>	10	<b>Date:</b>	12/09/2018
<b>Subject:</b>	Annual Business Confidence Survey Results		
<b>Action Required:</b>	That a more detailed report be presented to the 10 October 2018 meeting.		
<b>Current Status:</b>	Item will be presented to the October 2018 meeting.		



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Item: 06

Subject: BIENNIAL STRATEGY IMPLEMENTATION UPDATE

Presented by: Strategy and Growth, Jeffery Sharp

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## RECOMMENDATION

**That the Group note the update on implementation of the 2017-2021 Port Macquarie-Hastings Council Economic Development Strategy and provide feedback.**

### Discussion

In adopting the 2017-2021 Port Macquarie Hastings Council Economic Development Strategy on 17 May 2017, Council resolved:

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#### **11.01 2017-2021 ECONOMIC DEVELOPMENT STRATEGY**

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*RESOLVED: Turner/Levido*

*That Council:*

- 1. Note the submissions and feedback received on the draft 2017-2021 Economic Development Strategy during the public exhibition period 20 March - 17 April 2017.*
- 2. Adopt the 2017-2021 Economic Development Strategy as amended based on public comment and further review by the Economic Development Steering Group.*
- 3. Note six-monthly reports will be presented to Council to update on implementation of the Strategy.*

*CARRIED: 6/0*

*FOR: Alley, Dixon, Griffiths, Intemann, Levido and Turner*

*AGAINST: Nil*

This report is presented to the Group to provide an update and receive feedback in advance of the next six-monthly report to Council on implementation of the Strategy which will be presented on 21 November 2018.

### **Attachments**

Nil

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**Item: 07**

**Subject: BUSINESS CONFIDENCE SURVEY - DETAILED ANALYSIS**

**Presented by: Strategy and Growth, Jeffery Sharp**

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**RECOMMENDATION**

**That the Group note the further insights into the 2018 Port Macquarie Hastings Business Confidence Survey.**

**Discussion**

At the 12 September 2018 Economic Development Steering Group Meeting, Item 07, the Group noted:

1. The preliminary insights into the 2018 Business Confidence Survey
2. That a more detailed report will be presented to the 10 October 2018 meeting.

In accordance with item 2, the Economic Development Project Officer will present a more detailed analysis of survey results.

**Attachments**

Nil

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**Item: 08**

**Subject: SMART REGIONAL CITY PLANNING - LIVEABILITY**

**Presented by: Strategy and Growth, Jeffery Sharp**

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**RECOMMENDATION**

**That the Group note the local analysis and comparisons regarding Liveability, and consider this, as the third of the Australian Government Smart Cities Policy priorities, from a local future planning perspective.**

**Discussion**

Following the deferral of this item from the 12 September 2018 meeting, the Group Manager Economic Development and Communications will present analysis and benchmarking to support further of this matter.

**Attachments**

Nil

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**Item: 09**

**Subject: SMART REGIONAL CITY PLANNING - INNOVATION**

**Presented by: Strategy and Growth, Jeffery Sharp**

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**RECOMMENDATION**

**That the Group note the local analysis and comparisons regarding Innovation, and consider this, as the fourth of the Australian Government Smart Cities Policy priorities, from a local future planning perspective.**

**Discussion**

The Senior Economic Development Officer will present analysis and benchmarking to support consideration of this matter.

**Attachments**

Nil

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**Item: 10**

**Subject: NEXT MEETING**

**Presented by: Strategy and Growth, Jeffery Sharp**

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**RECOMMENDATION**

**That the Group note the next meeting will be held on Wednesday, 14 November 2018 in the Function Room, PMHC Headquarters at 8:30am.**

**Discussion**

Not applicable.

**Attachments**

Nil