

**PRESENT**

**Members:**

Councillor Turner (Chair)  
Councillor Hawkins (Deputy Chair)  
Chris Denny  
Kate Ford  
Beric Henderson  
Stacey Morgan  
Willhemina Wahlin  
Pam Milne, Glasshouse Venue Manager  
Kelly King (Hastings Business Women's Network)  
Paul Dawson (Greater Port Macquarie Tourism Association)  
Anthony Thorne (Hastings Construction Industry Association Inc.)  
Susan East (Camden Haven Chamber of Commerce)  
Haydn Oriti (Port Macquarie Chamber of Commerce)  
Peter Halliwell (Independent)

**Other Attendees:**

Jeffery Sharp (Director Strategy & Growth)  
Holly McBride (Acting Director Strategy and Growth)  
Lucilla Marshall (Group Manager Community Place)  
Liesa Davies (Group Manager Economic Development)  
Jane Ellis (Destination Management Coordinator)  
Skye Frost (Community Participation Officer)

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The meeting opened at 8:10am.

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**01 ACKNOWLEDGEMENT OF COUNTRY**

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The Acknowledgement of Country was delivered.

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## **02 APOLOGIES**

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### CONSENSUS:

That the apologies received from Councillor Mike Cusato, Councillor Lisa Intemann, Simon Luke, Kelly King, Greg Freeman and Craig Swift-McNair be accepted.

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## **03 DISCLOSURES OF INTEREST**

There were no disclosures of interest presented.

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## **064 EXPLORATION OF STRATEGIC ECONOMIC AND CULTURAL DEVELOPMENT SYNERGIES**

Staff led a discussion on the synergies between Council's Economic Development Strategy and Cultural Plan and explores alignment in objectives, and the economic value of arts screen and culture. Examples of current collaboration between staff in the respective teams included Izi App development for the second burial ground and Kooloonbung Creek area, the recent Destination Audit and Analysis and Artwalk flagship funding application. In future, it was agreed that collaboration would be valuable on projects such as the development of a new Destination Management Plan, Cultural Economy Plan, work to further develop the local creative industry, festivals and events and planning in conjunction with the Town Centre Masterplan Committee.

Members of the Steering Groups noted the potential future value in further brand development, but that we need to better understand our identity before this occurs. Discussion also supported potential future focus on activation of our spaces and spaces to collaborate, leveraging our history and heritage and dispersal across the region. Members noted the discussion provided valuable information and education and there should be consideration of future joint meetings on issues of mutual interest.

### CONSENSUS:

That the Group agreed the discussion and potential next steps be considered by Councillor representatives with staff at the next Economic and Cultural Development portfolio meeting and reported back to upcoming Economic Development Steering Group and Cultural Steering Group meetings.

**07 GENERAL BUSINESS**

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Nil.

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The meeting closed at 9:35am.