
PRESENT

Members:

Councillor Rob Turner (Chair)
Councillor Geoff Hawkins (Deputy Chair)
Paul Dawson (Greater Port Macquarie Tourism Association)
Anthony Thorne (Hastings Construction Industry Association Inc.)
Professor Heather Cavanagh (Higher Education)
Susan East (Camden Haven Chamber of Commerce)
Haydn Oriti (Port Macquarie Chamber of Commerce)
Greg Freeman (Individual)
Peter Halliwell (Independent)

Other Attendees:

Craig Swift-McNair (General Manager)
Holly McBride (Acting Director Strategy & Growth)
Liesa Davies (Group Manager Economic Development)
Jane Ellis (Destination Management Coordinator)

The meeting opened at 8.33am

01 ACKNOWLEDGEMENT OF COUNTRY

The Acknowledgement of Country was delivered.

02 APOLOGIES

That the apologies received from Councillor Mike Cusato and Kelly King be accepted.

03 CONFIRMATION OF MINUTES

CONSENSUS

That the Minutes of the Economic Development Steering Group Meeting held on 10 April 2019 be confirmed.

04 DISCLOSURES OF INTEREST

There were no disclosures of interest presented.

05 BUSINESS ARISING FROM PREVIOUS MINUTES

CONSENSUS:

That the business arising schedule be noted, with the item referenced to be considered at Item 07.

06 DESTINATION MANAGEMENT, MARKETING AND PR UPDATE

CONSENSUS:

The Group noted the update on Council's Destination Management, Marketing and PR including:

- The current flights campaign partnering with Destination NSW, Qantas and Virgin/Alliance Airlines;
 - Recent and upcoming PR activity;
 - An overview of the recent Visitor Profiling and Satisfaction Survey results;
 - The recent Destination Audit and Analysis;
 - Next steps in developing a new Destination Management Plan.
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07 THE LOCAL INNOVATION ENVIRONMENT

The Group Manager Economic Development and Communications led a discussion around the potential next steps to progress discussions on fostering the local innovation environment and how this could contribute to a potential future Smart City Strategy.

CONSENSUS:

The Group:

1. Noted Council will give consideration to the EDSG recommendation on the development of a Smart City Strategy at its 15 May 2019 meeting;
 2. Noted the Council report will be circulated to the Group with the minutes from this meeting; and
 3. Agreed to support future Council engagement with relevant stakeholders via a workshop focused on fostering the local innovation and digital environment.
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08 NEXT MEETING

CONSENSUS

That the Group note the next meeting will be on Wednesday 12 June 2019 in the Function Room, PMHC Headquarters at 8:30am.

09 GENERAL BUSINESS

09.01 FOOD FOR LESS CARPARK SITE

The General Manager provided an update on the status of the 'Food for Less carpark' site, in response to a question from the member of the Group.

09.02 MEMBERSHIP

The Group Manager Economic Development and Communications noted the Group's two year term of membership had come to an end and staff were preparing to seek expressions of interest for Economic Development Steering Group members for the next two year term. It was noted that current members are welcome to re-apply and further information on the process and timing would be distributed in the near future.

The meeting closed at 10.00am.