

PRESENT

Members:

Councillor Rob Turner (Chair)
Paul Dawson
Anthony Thorne
Kate Wood-Foye
Stuart Bate
Hadyn Oriti
Ross Cargill
Peter Halliwell
Jane Evans
Michelle Love
Kellon Beard

Cultural Steering Group Members:

Simon Luke
Beric Henderson
Stacey Morgan
Willhemina Wahlin

Other Attendees:

Craig Swift-McNair (PMHC General Manager)
Jeffery Sharp (PMHC Director Strategy and Growth)
Liesa Davies (PMHC Group Manager Economic & Cultural Development)
Jane Ellis (Destination Management Coordinator)
Liz Brennan (Marketing Coordinator - Glasshouse)
Skye Frost (Community Participation Officer - Creative Places)
Kelly O'Brien (Community Participation Officer - Aboriginal Inclusion)
Claire Ellis (Destination Management Plan Project Consultant)
Meredith Wray (Destination Management Plan Project Consultant)

The meeting opened at 8:03am
The Chair welcomed members and members of the Cultural Steering Group.

01 ACKNOWLEDGEMENT OF COUNTRY

The Acknowledgement of Country was delivered.

02 APOLOGIES

CONSENSUS:

That the apologies received from Councillor Geoff Hawkins, Kelly King and Amos Sullivan be accepted.

03 CONFIRMATION OF MINUTES

CONSENSUS:

That the Minutes of the Economic Development Steering Group Meeting held on 14 August 2019 be confirmed.

04 DISCLOSURES OF INTEREST

There were no disclosures of interest presented.

05 BUSINESS ARISING FROM PREVIOUS MINUTES

06 INTRODUCTION TO THE ED SG AND OUR ONGOING FOCUS

The October 2019 meeting will focus on a 6 monthly strategy implementation update, including performance against KPI's.

06 PORT MACQUARIE-HASTINGS DESTINATION MANAGEMENT PLAN

Claire Ellis and Meredith Wray introduced themselves and the work they are doing to develop a new Destination Management Plan for the Port Macquarie-Hastings region. They noted the aim of this workshop discussion was to help determine a vision for tourism and the local visitor economy and identify opportunities and challenges.

The aim of a new Destination Management Plan is to assist in sustainably growing Port Macquarie - Hastings visitor economy by placing us in the best position in a competitive coastal market place.

The workshop discussed opportunities, ways to further activate industry collaboration and the opportunity to collaborate with other stakeholders. Members and guests provided input regarding potential destination development, marketing and the future management focus.

CONSENSUS:

That the Group note:

1. The further workshops, stakeholder meetings, surveys that will complete engagement for the development of a draft Destination Management Plan.
 2. The draft Destination Management Plan will be presented to the Economic Development Steering Group and Cultural Steering Group in late 2019 and be placed on public exhibition for comment before finalisation.
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07 NEXT MEETING

CONSENSUS:

That the Group note the next meeting will be on Wednesday 9 October 2019 in the Function Room, PMHC Headquarters at 8:30am.

08 GENERAL BUSINESS

Nil.

The meeting closed at 10:00am.