Cultural Steering Group

Business Paper

date of meeting: Wednesday 7 October 2020

location: Via Teams

time: 8:00am

Note: Council is distributing this agenda on the strict understanding that the publication and/or announcement of any material from the Paper before the meeting not be such as to presume the outcome of consideration of the matters thereon.
1.0 OBJECTIVES

- Assist Council in the implementation and review of the Cultural Plan.
- Assist Council in monitoring the success of the Plan against established criteria.
- Engage with and provide input to Council on other Arts and Cultural matters which are relevant to the Local Government Area.
- Provide and receive two-way feedback from the community.

2.0 KEY FUNCTIONS

- The Cultural Steering Group will provide a forum in which Local Government and community leaders can discuss and debate, plan and progress local and regionally significant cultural and creative outcomes that continue the growth of our community and our places in the Port Macquarie Hastings Local Government Area.
- The Steering Group is to be an interactive group that provides a forum for developing the strategic community arts, culture and active spaces direction for the Local Government Area. The Steering Group is committed to collaboration, innovation and development of a ‘whole-of-place’ approach for the purpose of promoting community capacity building that will ensure the wellbeing of our community while developing a clear sense of and connection to our place.

3.0 MEMBERSHIP

3.1 Voting Members

- Councillors, Economic and Cultural Development Portfolio
- Director
- Group Manager Economic and Cultural Development
- Glasshouse Venue Manager
- Community representatives, as appointed by Council (refer 3.5).

3.2 Non-Voting Members

- Other members, including State and Federal Government representatives and specific constituent groups within various sectors may be invited to attend meetings or working groups on certain issues or to progress an agreed outcome, as approved by the Steering Group.

3.3 Obligations of Members

- Commit to working towards advancement of the cultural endeavours within the Local Government Area.
- Act honestly and in good faith.
- Act impartially at all times.
- Participate actively in the work of the Steering Group.
• Exercise the care, diligence and skill that would be expected of a reasonable person in comparable circumstances.
• Comply with this Charter document at all times.
• Facilitate and encourage community engagement with Steering Group and Council initiatives to support good cultural outcomes for our community.
• As per Section 226 (c) of the NSW Local Government Act 1993, the Mayor is the principal spokesperson for the governing body and Councillors that are members of a Steering Group are to obtain the Mayor’s agreement to make media and other statements. Further, only the Mayor, or a Councillor with the Mayor’s agreement and otherwise in accordance with Council policies and procedures, may release Council information through media statements or otherwise, and the release of such information must be lawful under the Council adopted Code of Conduct. Council officers that are members of Steering Groups are bound by the existing operational delegations in relation to speaking to the media.
• A Councillor as a member of a Steering Group or the Steering Group itself has no delegation or authority to make decisions on behalf of Council, nor to direct the business of Council. The only decision making power open to Councillors is through formal resolutions of Council.
• A Councillor as a member of a Steering Group or the Steering Group itself cannot direct staff and must abide by the decisions of Council and the policies of Council.
• Councillors, Council staff and members of this Steering Group must comply with the applicable provisions of Council’s Code of Conduct in carrying out the functions as Council officials. It is the personal responsibility of Council officials to comply with the standards in the Code of Conduct and regularly review their personal circumstances with this in mind.

3.4 Member Tenure

• Steering Group members will serve for a period of two (2) years after which Council will call expressions of interest for the next two (2) year period. Existing Steering Group members will be eligible to re-apply for a position and serve additional terms. Any changes in the composition of the Steering Group require the approval of Council.

3.5 Appointment of Members

• A formal Expression of Interest process will be undertaken across the Local Government Area as a way of determining the independent representatives on the Steering Group. Members of the Steering Group will be representative of cultural interests across the Local Government Area rather than a single issue. The members of the Committee, taken collectively, will have a broad range of skills and experience relevant to the cultural and community sectors in the Port Macquarie Hastings region. Applications from individuals and representatives from interest groups, as shown below in no particular order, and who meet the selection criteria will be encouraged:
  • Birpai Local Aboriginal Land Council
  • Bunyah Local Aboriginal Land Council
  • Local creative industries
  • Local Arts Groups
  • Local Heritage Groups
  • Greater Port Macquarie Tourism Association
  • Education Institutions
• Where practicable the membership will represent the geographical spread of the Port Macquarie-Hastings Local Government Area, and a diverse range of cultural, gender and age groups.
• Council, by resolution duly passed, will appoint members to the Steering Group.
4.0 TIMETABLE OF MEETINGS

- Meetings will be held monthly (or more regularly if required). Meetings will generally be held at the main administration office of Port Macquarie-Hastings Council.

5.0 MEETING PRACTICES

5.1 Decision Making

- Recommendations of the Steering Group shall be by majority of the members present at each Meeting and each member shall have one (1) vote.
- The Chairperson shall not have a casting vote.
- In the event of an equality of votes on any matter, the matter shall be referred directly to Council’s Executive Group and then to Council.
- Recommendations from the Steering Group are to be made through the General Manager or the relevant Director, who will determine under delegation, the process for implementation.
- The Steering Group has no delegation to allocate funding on behalf of Council. The Steering Group may make recommendations to Council about how funding should be spent in relation to the above-mentioned objectives, however those funds will only be applied and expended following a formal resolution of Council.
- The Steering Group may establish working groups to support actions and activities within the strategies or to assist in the delivery of projects and events as deemed appropriate. All projects are to be aligned with Council’s suite of Integrated Planning and Reporting documents.

5.2 Quorum

- A quorum must include a minimum of one (1) Councillor or one (1) Council Executive staff member being present. The quorum for the Steering Group will be met if half of the members plus one are present.

5.3 Chairperson and Deputy Chairperson

- The Chairperson shall be the Councillor, Chair Economic and Cultural Development Portfolio.
- The Deputy Chair shall be the Councillor, Alternate Chair Economic and Cultural Development Portfolio.
- At all Meetings of the Steering Group, the Chairperson shall occupy the Chair and preside. In the absence of the Chairperson and Deputy Chair, as the Steering Group’s first item of business, the Steering Group shall elect one of its members to preside at the Meeting (elected chair must be a Council representative).

5.4 Secretariat

- The Director is to be responsible for ensuring that the Steering Group has adequate secretariat support. The secretariat will ensure that the business paper and supporting papers are circulated at least three (3) days prior to each meeting. Minutes shall be appropriately approved and circulated to each member within three (3) weeks of a meeting being held.
• All Steering Group agendas and minutes will be made available to the public via Council’s web site, unless otherwise restricted by legislation.

5.5 Recording of explicit discussions on risks

• The Secretariat shall record all discussions that relate to risks.

6.0 CONVENCING OF “OUTCOME SPECIFIC” WORKING GROUPS

• The Steering Group can at times request a working group to be convened, for a limited period of time, for a specific action, these specifics will be minuted clearly. The working group will report back to the Steering Group with outcomes.
• These Working Groups, may include, but not limited to:
  • Australia Day - To stimulate a public awareness and recognition of Australia Day and Australia Day Awards.
  • Handa Sister City - To further and implement the ideals of the relationship established in the sister city arrangement.
• Any working groups established under this Steering Group will be responsible for providing updates to the Group. The working groups will be an informal gathering with notes collected and managed by the senior staff member in attendance and will be tabled at the Steering Group meetings.

7.0 CONFIDENTIALITY AND CONFLICT OF INTEREST

• Any independent members of the Steering Group will be required to complete a confidentiality agreement that will cover the period of their membership of the Steering Group.
• Steering Group members must declare any conflict of interests at the start of each meeting or before discussion of a relevant item or topic. Details of any conflicts of interest should be appropriately minuted.
• Where members or invitees at Steering Group meetings are deemed to have a real or perceived conflict of interest, it may be appropriate that they be excused from Steering Group deliberations on the issue where the conflict of interest may exist.
### Cultural Steering Group

#### ATTENDANCE REGISTER

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<th>Member</th>
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<td>Pam Milne (Glasshouse Venue Manager)</td>
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**Key:**
- ✕ = Present
- A = Absent With Apology
- X = Absent Without Apology

### Meeting Dates for 2020

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Cultural Steering Group Meeting
Wednesday 7 October 2020

Items of Business

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<thead>
<tr>
<th>Item</th>
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<tbody>
<tr>
<td>01</td>
<td>Acknowledgement of Country</td>
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<tr>
<td>02</td>
<td>Apologies</td>
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<td>03</td>
<td>Confirmation of Minutes</td>
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<td>04</td>
<td>Disclosures of Interest</td>
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<td>05</td>
<td>Business Arising from Previous Minutes</td>
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<td>06</td>
<td>Port Macquarie Surf Museum - Planning Update</td>
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<td>07</td>
<td>Cultural Plan Implementation Update</td>
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<td>General Business</td>
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AGENDA

CULTURAL STEERING GROUP
07/10/2020

Item: 01
Subject: ACKNOWLEDGEMENT OF COUNTRY

"I acknowledge that we are gathered on Birpai Land. I pay respect to the Birpai Elders both past and present. I also extend that respect to all other Aboriginal and Torres Strait Islander people present."

Item: 02
Subject: APOLOGIES

RECOMMENDATION
That the apologies received be accepted.

Item: 03
Subject: CONFIRMATION OF PREVIOUS MINUTES

RECOMMENDATION
That the Minutes of the Cultural Steering Group Meeting held on 2 September 2020 be confirmed.
PRESENT

Members:

Councillor Rob Turner (Chair)
Councillor Geoff Hawkins (Deputy Chair)
Acting General Manager (Jeffery Sharp)
Acting Director Strategy and Growth (Liesa Davies)
Glasshouse Venue Manager (Pam Mline)
Beric Henderson (Community Representative)
Brian Barker (Community Representative)
Chris Denny (Community Representative)
Debbie Sommers (Community Representative)
Marie Van Gend (Community Representative)
Skye Petho (Community Representative)
Stacey Morgan (Community Representative)
Wendy Haynes (Community Representative)
Willhemina Wahlin (Community Representative)

Other Attendees:

Patricia Johnson and Bruce Hardy (Port Macquarie-Handa Sister City Working Group)
Project Officer - Public Art (Denis Juelicher)
Acting Group Manager Economic and Cultural Development (Amanda Hatton)
Destination and Cultural Development Manager (Jane Ellis)

The meeting opened at 9:02am.

01 ACKNOWLEDGEMENT OF COUNTRY

The Acknowledgement of Country was delivered.

02 APOLOGIES

Nil.
CONFIRMATION OF MINUTES

CONSENSUS:
That the Minutes of the Cultural Steering Group Meeting held on 5 August 2020 be confirmed.

DISCLOSURES OF INTEREST

There were no disclosures of interest presented.

BUSINESS ARISING FROM PREVIOUS MINUTES

Amanda Hatton (Acting Group Manager Economic and Cultural Development) provided an update on the Artwalk event, explaining that planning was going well with the event booklet currently being finalised ready for publication shortly.

The Longest Footpath Gallery has 86 locations confirmed across the region with 68 locations confirmed in Port Macquarie, 9 in Wauchope and 9 across Laurieton and Dunbogan. 44 satellite events are programmed to take place across the region, in addition, an Artists Markets is planned for each region over the course of the week.

Amanda highlighted the importance of continuing to communicate that the event is not the one night only event in Port Macquarie, but spread throughout the region in a COVID safe program for the period of 1 - 8 October.

CONSENSUS:
That the Business Arising Schedule be noted with no new additions.

SUSPENSION OF STANDING ORDERS

CONSENSUS:
That standing orders be suspended to allow Item 09 to be brought forward and considered next to allow guests to present to the meeting.
09  UPDATE FROM THE HANDA SISTER CITY WORKING GROUP

Members of the Handa Sister City Working Group Patricia Johnson and Bruce Hardy presented an update to the CSG. Due to COVID restrictions on travel, the Group have been focussing their energy on developing their aims and outcomes which include the facilitation of positive and mutually agreeable relationships between Port Macquarie and Handa, planning and delivering meaningful exchange experiences, providing support for Japanese students attending CSU, assisting private travellers from Handa and helping to build trade relationships with local business owners and the Chamber of Commerce.

Special mention was made of a recent donation of $10,000 to the Billabong Zoo from the Citizens of Handa - this was from Handa fundraising activities in late 2019 at the time of our bushfires. Unfortunately Patricia and Bruce believe the intended visit by Handa Higashi High School students in March 2021 is unlikely to take place.

A future update will be provided to CSG in 6 - 9 months’ time.

CONSENSUS:
That the Cultural Steering Group note the information presented by Handa Working Group members in relation to the Handa Sister City Relationship.

06  PLANNING FOR COMMUNITY EVENTS UPDATE

Amanda Hatton (Acting Group Manager Economic and Cultural Development) updated the Group on the revised plans for delivery of Council’s Community Bushfire Recovery Thank you, Countdown to Christmas event and Australia Day celebrations. Revised formats due to COVID-19 include a combined Thank You and Christmas event which will incorporate a series of ‘Gratitude Murals’ unveiled across the region, a 90 minute online program of local entertainers including Aboriginal elements and a recorded lighting of the Christmas tree.

Planning for Australia Day celebrations is ongoing. A survey conducted at last year’s event revealed that participants would like to see a wider variety of activities offered closer to home across the region. After consideration of this feedback, along with the need for a greater dispersal of people across the region to ensure COVID-19 safe events, Council’s Community Grants will be open for application on 7 September and will now incorporate a funding stream for community groups wanting to deliver Australia Day activities. Funding for Bicentenary events and Cultural activities will also be included in this round of Council’s community grants. A further update on Australia Day planning will be provided at a future CSG meeting once Community Grant applications have been received and assessed.

CONSENSUS:
That the Cultural Steering Group note plans to redefine the way we deliver Council’s Community Bushfire Recovery Thank You, Countdown to Christmas event and Australia Day celebrations, as a result of the ongoing COVID-19 restrictions relating to public gatherings.
07  WAUCHOPE BICENTENARY SCULPTURE TRAIL

Public Art Project Officer, Denis Juelicher, provided a presentation on the Wauchope Bicentenary Sculpture Trail; financed through the NSW Stronger Country Communities Fund. The Trail includes 6 sites along Rocks River Reserve in Wauchope and on completion will include an accompanying brochure and digital app. The project reference group made up of local expertise and representation, selected a diverse range of artworks that will create a highly unique destination for locals and visitors alike.

Denis explained that conversations in relation to Council's internal processes around the commission, installation and ongoing maintenance of public artworks were continuing to ensure a successful outcome for the project.

Denis explained that a number of the commissioned artists will be working locally to gather stories and ideas to inform their artworks and will also share their skills and experience with the community via workshops and demonstrations as part of the project.

CONSENSUS:
That the Cultural Steering Group note the update and endorse the professional process undertaken to progress the Wauchope Bicentenary Sculpture Trail as a key cultural and tourism asset for our region.

08  DRAFT PUBLIC ART MASTER PLAN

Amanda Hatton (Acting Group Manager Economic and Cultural Development) and Jane Ellis (Destination and Cultural Development Manager) provided an update on the initial draft Public Art Master Plan. Once complete, the Master Plan will complete the suite of public art planning documents that will inform future delivery of the region's public art projects.

Jane Ellis explained that the draft Master Plan outlined further detail of Council’s public art objectives and overarching themes, and that it will also contain information on how Council will fund and resource future artworks. Jane advised that a number of internal Council discussions were required to discuss how future funding is secured to procure new, and maintain existing public artworks.

The Master Plan will also include a list of identified priority sites and locations for future artworks and Jane suggested next steps would be for CSG members to identify some sites and locations for discussion at the next meeting.

CONSENSUS:
That the Cultural Steering Group note the update on the Draft Public Art Master Plan progress and consider further at the next meeting.

Item 09 Update from the Handa Sister City Working Group, has been addressed previously within the meeting.
10 CULTURAL PLAN IMPLEMENTATION UPDATE

CONSENSUS:
Due to time constraints, that Agenda item 10 Cultural Plan Implementation Update be deferred to the 7 October CSG meeting.

11 GENERAL BUSINESS

11.01 GLASSHOUSE PERFORMANCE SPACES

Glasshouse Venue Manager, Pam Milne, informed members that the Glasshouse performance spaces are now open, albeit with reduced capacity due to COVID-19 restrictions, and that all levels of the regional gallery are now open with exhibitions.

11.02 CONSTABLE’S COTTAGE

Acting Director Strategy and Growth, Liesa Davies, reported that members of the Town Centre Master Plan Sub-Committee, Council staff and CSG member Debbie Sommers met with Heritage Cultural Precinct Community Group representatives to discuss their objectives relating to the Constable’s Cottage. All present agreed this was an important heritage site and efforts should be made to preserve it. The Group undertook to develop further information on making application for it to be listed on the NSW Heritage Register and undertook to provide further detail, including a possible request for funding to the Town Centre Master Plan Sub-Committee. Further updates on this will be provided to CSG as appropriate.

11.03 GLADSTONE GALLERY EXHIBITION

Brian Barker invited CSG members to visit an exhibition he is featured in at Gladstone Gallery during September.

The meeting closed at 9:45am.
RECOMMENDATION

That Disclosures of Interest be presented

DISCLOSURE OF INTEREST DECLARATION

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Signed:

Please submit to the Governance Support Officer at the Council Meeting.

(Refer to next page and the Code of Conduct)
Pecuniary Interest

4.1 A pecuniary interest is an interest that you have in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to you or a person referred to in clause 4.3.

4.2 You will not have a pecuniary interest in a matter if the interest is so remote or insignificant that it could not reasonably be regarded as likely to influence any decision you might make in relation to the matter, or if the interest is of a kind specified in clause 4.6.

4.3 For the purposes of this Part, you will have a pecuniary interest in a matter if the pecuniary interest is:
   (a) your interest, or
   (b) the interest of your spouse or de facto partner, your relative, or your partner or employer, or
   (c) a company or other body of which you, or your nominee, partner or employer, is a shareholder or member.

4.4 For the purposes of clause 4.3:
   (a) “Your relative” is any of the following:
      (i) your parent, grandparent, brother, sister, uncle, aunt, nephew, niece, lineal descendant or adopted child
      (ii) your spouse’s or de facto partner’s parent, grandparent, brother, sister, uncle, aunt, nephew, niece, lineal descendant or adopted child
   (b) “de facto partner” has the same meaning as defined in section 21C of the Interpretation Act 1987.

4.5 You will not have a pecuniary interest in relation to a person referred to in subclauses 4.3(b) or (c)
   (a) if you are unaware of the relevant pecuniary interest of your spouse, de facto partner, relative, partner, employer or company or other body, or
   (b) if you believe the person is a member of, or is employed by, a council or a statutory body, or is employed by the Crown, or
   (c) just because the person is a member of, or a delegate of a council to, a company or other body that has a pecuniary interest in the matter, so long as the person has no beneficial interest in any shares of the company or body.

Non-Pecuniary

5.1 Non-pecuniary interests are private or personal interests a council official has that do not amount to a pecuniary interest as defined in clause 4.1 of this code. These commonly arise out of family or personal relationships, or out of involvement in sporting, social, religious or other cultural groups and associations, and may include an interest of a financial nature.

5.2 A non-pecuniary conflict of interest exists where a reasonable and informed person would believe that you could be influenced by a private interest when carrying out your official functions in relation to a matter.

5.3 The personal or political views of a council official do not constitute a private interest for the purposes of clause 5.2.

5.4 Non-pecuniary conflicts of interest must be identified and appropriately managed to uphold the public confidence in the probity of council decision-making. The onus is on you to identify any non-pecuniary conflict of interest you may have in matters that you deal with, to disclose the interest fully and in writing, and to take appropriate action to manage the conflict in accordance with this code.

5.5 When considering whether or not you have a non-pecuniary conflict of interest in a matter you are dealing with, it is always important to think about how others would view your situation.

Managing non-pecuniary conflicts of interest

5.6 Where you have a non-pecuniary conflict of interest in a matter for the purposes of clause 5.2, you must disclose the relevant private interest you have in relation to the matter fully and in writing as soon as practicable after becoming aware of the non-pecuniary conflict of interest and on each occasion on which the non-pecuniary conflict of interest arises in relation to the matter. In the case of members of council staff other than the general manager, such a disclosure is to be made to the staff member’s manager. In the case of the general manager, such a disclosure is to be made to the mayor.

5.7 If a disclosure is made at a council or committee meeting, both the disclosure and the nature of the interest must be recorded in the minutes on each occasion on which the non-pecuniary conflict of interest arises. This disclosure constitutes disclosure in writing for the purposes of clause 5.6.

5.8 How you manage a non-pecuniary conflict of interest will depend on whether or not it is significant.

5.9 As a general rule, non-pecuniary conflicts of interest will be significant where it does not involve a pecuniary interest for the purposes of clause 4.1, but it involves:
   a) a relationship between a council official and another person who is affected by a decision or a matter under consideration that is particularly close, such as a current or former spouse or de facto partner, a relative for the purposes of clause 4.4 or another person from the council official’s extended family that the council official has a close personal relationship with, or another person living in the same household
   b) other relationships with persons who are affected by a decision or a matter under consideration that are particularly close, such as friendships and business relationships. Closeness is defined by the nature of the friendship or business relationship, the frequency of contact and the duration of the friendship or relationship,
   c) an affiliation between the council official and an organisation (such as a sporting body, club, religious, cultural or charitable organisation, corporation or association) that is affected by a decision or a matter under consideration that is particularly strong.
   d) membership, as the council’s representative, of the board or management committee of an organisation that is affected by a decision or a matter under consideration, in circumstances where the interests of the nature of the council and the organisation are potentially in conflict in relation to the particular matter
   e) a financial interest (other than an interest of a type referred to in clause 4.6) that is not a pecuniary interest for the purposes of clause 4.1
   f) the conferment or loss of a personal benefit other than one conferred or lost as a member of the community or a broader class of people affected by a decision.

5.10 Significant non-pecuniary conflicts of interest must be managed in one of two ways:
   a) by not participating in consideration of, or decision making in relation to, the matter in which you have the significant non-pecuniary conflict of interest and the matter being allocated to another person for consideration or determination, or
   b) if the significant non-pecuniary conflict of interest arises in relation to a matter under consideration at a council or committee meeting, by managing the conflict of interest as if you had a pecuniary interest in the matter by complying with clauses 4.28 and 4.29.

5.11 If you determine that you have a non-pecuniary conflict of interest in a matter that is not significant and does not require further action, when disclosing the interest you must also explain in writing why you consider that the non-pecuniary conflict of interest is not significant and does not require further action in the circumstances.

5.12 If you are a member of staff of council other than the general manager, the decision on which option should be taken to manage a non-pecuniary conflict of interest must be made in consultation with and at the direction of your manager. In the case of the general manager, the decision on which option should be taken to manage a non-pecuniary conflict of interest must be made in consultation with and at the direction of the mayor.

5.13 Despite clause 5.10(b), a councillor who has a significant non-pecuniary conflict of interest in a matter, may participate in a decision to delegate consideration of the matter in question to another body or person.

5.14 Council committee members are not required to declare and manage a non-pecuniary conflict of interest in accordance with the requirements of this Part where it arises from an interest they have as a person chosen to represent the community, or as a member of a non-profit organisation or other community or special interest group, if they have been appointed to represent the organisation or group on the council committee.
SPECIAL DISCLOSURE OF PECUNIARY INTEREST DECLARATION

This form must be completed using block letters or typed. If there is insufficient space for all the information you are required to disclose, you must attach an appendix which is to be properly identified and signed by you.

<table>
<thead>
<tr>
<th>By</th>
<th>[insert full name of councillor]</th>
</tr>
</thead>
<tbody>
<tr>
<td>In the matter of</td>
<td>[insert name of environmental planning instrument]</td>
</tr>
<tr>
<td>Which is to be considered at a meeting of the</td>
<td>[insert name of meeting]</td>
</tr>
<tr>
<td>Held on</td>
<td>[insert date of meeting]</td>
</tr>
</tbody>
</table>

**PECUNIARY INTEREST**

Address of the affected principal place of residence of the councillor or an associated person, company or body (the identified land)

Relationship of identified land to councillor
[Tick or cross one box.]
- The councillor has interest in the land (e.g. is owner or has other interest arising out of a mortgage, lease, trust, option or contract, or otherwise).
- An associated person of the councillor has an interest in the land.
- An associated company or body of the councillor has interest in the land.

**MATTER GIVING RISE TO PECUNIARY INTEREST**

1. Nature of land that is subject to a change in zone/planning control by proposed LEP (the subject land)
   [Tick or cross one box]
- The identified land.
- Land that adjoins or is adjacent to or is in proximity to the identified land.

2. Current zone/planning control
   [Insert name of current planning instrument and identify relevant zone/planning control applying to the subject land]

3. Proposed change of zone/planning control
   [Insert name of proposed LEP and identify proposed change of zone/planning control applying to the subject land]

4. Effect of proposed change of zone/planning control on councillor or associated person
   [Tick or cross one box]
- Appreciable financial gain.
- Appreciable financial loss.

[If more than one pecuniary interest is to be declared, reprint the above box and fill in for each additional interest]

Councillor’s Signature: ……………………………….   Date: ……………….  

This form is to be retained by the council’s general manager and included in full in the minutes of the meeting

Last Updated: 3 June 2019
Important Information

This information is being collected for the purpose of making a special disclosure of pecuniary interests under clause 4.36(c) of the Model Code of Conduct for Local Councils in NSW (the Model Code of Conduct).

The special disclosure must relate only to a pecuniary interest that a councillor has in the councillor’s principal place of residence, or an interest another person (whose interests are relevant under clause 4.3 of the Model Code of Conduct) has in that person’s principal place of residence.

Clause 4.3 of the Model Code of Conduct states that you will have a pecuniary interest in a matter because of the pecuniary interest of your spouse or your de facto partner or your relative or because your business partner or employer has a pecuniary interest. You will also have a pecuniary interest in a matter because you, your nominee, your business partner or your employer is a member of a company or other body that has a pecuniary interest in the matter.

“Relative” is defined by clause 4.4 of the Model Code of Conduct as meaning your, your spouse’s or your de facto partner’s parent, grandparent, brother, sister, uncle, aunt, nephew, niece, lineal descendant or adopted child and the spouse or de facto partner of any of those persons.

You must not make a special disclosure that you know or ought reasonably to know is false or misleading in a material particular. Complaints about breaches of these requirements are to be referred to the Office of Local Government and may result in disciplinary action by the Chief Executive of the Office of Local Government or the NSW Civil and Administrative Tribunal.

This form must be completed by you before the commencement of the council or council committee meeting at which the special disclosure is being made. The completed form must be tabled at the meeting. Everyone is entitled to inspect it. The special disclosure must be recorded in the minutes of the meeting.

---

1 Clause 4.1 of the Model Code of Conduct provides that a pecuniary interest is an interest that a person has in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to the person. A person does not have a pecuniary interest in a matter if the interest is so remote or insignificant that it could not reasonably be regarded as likely to influence any decision the person might make in relation to the matter, or if the interest is of a kind specified in clause 4.6 of the Model Code of Conduct.

2 A pecuniary interest may arise by way of a change of permissible use of land adjoining, adjacent to or in proximity to land in which a councillor or a person, company or body referred to in clause 4.3 of the Model Code of Conduct has a proprietary interest.
AGENDA

CULTURAL STEERING GROUP
07/10/2020

Item: 05
Subject: BUSINESS ARISING FROM PREVIOUS MINUTES

<table>
<thead>
<tr>
<th>Item: 09</th>
<th>02/09/2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subject: DRAFT PUBLIC ART MASTERPLAN</td>
<td></td>
</tr>
<tr>
<td>Action Required:</td>
<td>1. CSG Group to identify priority sites and locations for future public artworks to discuss at October CSG meeting.</td>
</tr>
<tr>
<td>Current Status:</td>
<td>1. CSG members to identify priority sites and locations and bring to October meeting.</td>
</tr>
</tbody>
</table>

Discussion topics at future meetings

<table>
<thead>
<tr>
<th>Topic</th>
<th>Due Date</th>
<th>Requested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creative Hub – Requirements and management/operational model</td>
<td>Future meeting</td>
<td>5 December 2018</td>
</tr>
<tr>
<td>Six-monthly update on Cultural Plan</td>
<td>Nov 2020</td>
<td>6 November 2019</td>
</tr>
<tr>
<td>Further ArtWalk planning updates to be provided at future meetings</td>
<td>Future Meetings</td>
<td>03 June 2020</td>
</tr>
<tr>
<td>Update on the Bicentenary Working Group</td>
<td>Future Meetings</td>
<td>1 July 2020</td>
</tr>
<tr>
<td>2020/21 Cultural Development Budget and the identified priorities from the CSG Covid-19 Recovery Group to be discussed</td>
<td>Nov 2020</td>
<td>1 July 2020</td>
</tr>
<tr>
<td>Public Art Policy, recent requests for public art/interpretation and the petition to remove the Edmund Barton statue</td>
<td>Nov 2020</td>
<td>1 July 2020</td>
</tr>
<tr>
<td>Update on Port Macquarie Historic Court House Curtilage</td>
<td>Future meeting</td>
<td>2 September 2020</td>
</tr>
</tbody>
</table>
Item: 06

Subject: PORT MACQUARIE SURF MUSEUM - PLANNING UPDATE

Presented by: Strategy and Growth, Liesa Davies

RECOMMENDATION

That the Group note the update on the Port Macquarie Surf Museum.

Discussion

The Port Macquarie Surfing History Association was founded by members from our local surfing community with the vision to establish a Port Macquarie Surfing Museum that will be recognised as a premier museum and the first of its kind in New South Wales.

The aim of the museum is to preserve and explore our rich surfing past and beach culture and bring together all various surfing disciplines from surfboard riders to bodyboarders and promote their ongoing cultural, social and economic significance.

Members of the Port Macquarie Surfing History Association will join the meeting to present a progress and planning update to the Group.

Attachments

Nil
Item: 07

Subject: CULTURAL PLAN IMPLEMENTATION UPDATE

Presented by: Strategy and Growth, Liesa Davies

RECOMMENDATION

That the Cultural Steering Group note the update on implementation of the 2018-2021 Cultural Plan to be reported to the November 2020 meeting of Council and provide feedback.

Discussion

At the September 2018 Ordinary Council meeting, Council adopted the 2018-2021 Cultural Plan that identified the strategies, frameworks and actions to drive and support cultural development within the Port Macquarie-Hastings region. In doing so, Council resolved that an annual report on implementation of the Plan will be presented to Council for the duration of its lifecycle.

Further to the 2018-2021 Cultural Plan Implementation Progress Matrix (Attachment 1), the following key highlights in regards to recent actions under the current plan along with future priorities for the next six months have been identified:

Implementation Progress Since June 2020

An update on the progress to date in implementing the Cultural Plan was tabled at the June 2020 meeting of the Cultural Steering Group to align with the new membership term. Since this update the following actions have been achieved:

- Finalisation of the Cultural Economy Project;
- Public Art Guidelines drafted and presented to the CSG and Councillors;
- ArtWalk event registrations finalised - 86 artists/business locations for the Longest Footpath Gallery, 44 satellite events and 55 stallholders across the three Artists’ Markets;
- Creative Industries Content Development.

Highlights of the Past 12 Months

The delivery of actions under the Port Macquarie-Hastings Cultural Plan over the past 12 months has been a collaborative effort between Council, the CSG and stakeholders within our local cultural, heritage and creative industries. There is much to be proud of with the following highlights achieved within the 12-month period:

- ArtWalk Event - pivoting from the traditional format to a COVID-safe ‘Longest Footpath Gallery’;

Finalisation and adoption by Council of the Public Art Policy;

Development of the Public Art Guidelines and commencement of developing the draft Public Art Master Plan;

Glasshouse Audience Engagement Activities during COVID-19 closure (virtual interactive gallery tour, ‘Kids Create at Home’ online learning resources, free online ‘craftanoon zoom sessions featuring a local artisan, Meet the Artist videos, ‘From Our House to Yours’ online marketing campaign’.

Future Priorities for the Next 12 Months

Notwithstanding the above achievements under the Cultural Plan, there are still many opportunities and deliverables to implement in order to ensure arts, heritage and culture plays an ongoing strong role within our region. With this in mind, the following priorities for the next 12 months have been identified:

• Review and finalisation of the Draft Public Art Master Plan;
• Brand Review (destination) to include consideration of cultural identity, Cultural Tourism Program and Cultural Marketing and Communications Plan;
• Review of the Cultural Plan;
• New Public Art Installations;
• Interpretation Strategy and Guidelines;
• COVID Recovery Projects (Creative Industries Content Development and Marketing, Creative Industries Professional Development and Networking).

Insights and feedback are invited from the Group on the above highlighted achievements and priorities which will be reported to Council at their November 2020 meeting.

Attachments

10. 📜2018-2021 Cultural Plan Implementation Update - Progress Matrix
### Objective 1: Develop and empower our region's art & cultural communities and assets

<table>
<thead>
<tr>
<th>STRATEGY: Identify and Harness the Potential of Our Cultural Economy</th>
<th>ACTION</th>
<th>OUTPUT</th>
<th>LINKS TO OTHER COUNCIL PLANS</th>
<th>COUNCIL ROLE</th>
<th>LINKS</th>
<th>INTERNAL LEAD RESPONSIBILITY</th>
<th>PARTNERS</th>
<th>OUTCOMES</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1.1 Cultural economy plan</strong> Develop and deliver a cultural economy plan to grow and diversify our region's economy through creative enterprises. The cultural economy plan will help to position our region as a hub for the creative industries, and identify opportunities to resource cultural development.</td>
<td>Cultural Economy Plan developed with actions and priorities to increase opportunities for the development and strengthening of creative industries.</td>
<td>Economic Development Strategy</td>
<td>LEAD</td>
<td>Community Place Economic Development</td>
<td>Arts Mid North Coast Economic Development Steering Group (EDSG) Chambers of Commerce Tourism Association Creative Industry</td>
<td>Increased percentage growth of people employed in Creative Industries: Attraction and retention of artists and cultural enterprises in the region.</td>
<td>COMPLETE</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>1.2 Creative precincts and hubs</strong> Investigate, plan and advocate for future creative precincts and cultural hubs designed to connect, build on the capabilities of, and showcase our significant cultural assets and the work of our local creative practitioners, with a key focus on developing a Port Macquarie CBD cultural precinct plan.</td>
<td>Report &amp; identifying potential creative hubs/precincts across the LGA and recommendations for development.</td>
<td>Town Centre Master plan Economic Development Strategy</td>
<td>LEAD PARTNER ADVOCATE</td>
<td>Community Place Economic Development Land Use and Planning</td>
<td>Glasshouse Town Centre Master plan Committee Port Macquarie Museum Chambers of Commerce PM Historic Courthouse Arts Mid North Coast PM Observatory Community Groups</td>
<td>More local accessible places and spaces alive with a calendar of diverse cultural activities.</td>
<td>Funding secured for Cultural Precinct Planning delivery in 20/21</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>1.3 Venues and spaces</strong> Identify community and Council venues and develop a plan for revitalising and strengthening existing cultural facilities across our towns and villages so everyone can access arts and culture locally. Identify opportunities for commercial, unused spaces to become vibrant creative spaces.</td>
<td>Report on existing cultural facilities and potential spaces presented to the Cultural Steering Group with recommendations for the future development</td>
<td>LEAD PARTNER</td>
<td>Community Place Glasshouse</td>
<td>Arts Mid North Coast Glasshouse</td>
<td>A greater number of collaborative working environments that support the development of local creators.</td>
<td>COMPLETE</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Insights from the CEP identified a potential education and activation program working with community hubs and venues.*

Glasshouse - Council’s 2020-2021 Schedule of Fees and Charges includes additional Studio and Podium venue hire options with reduced fees offering more flexibility for various hirers; New 30% venue hire discount for Studio hire to assist local performing arts organisations and local performance artists to access this performance space.
| 1.4 Showcase programs | Facilitate support partner | 1.1 Glasshouse libraries | Wauchope Arts Council St Columba Iona Centre Conservatorium Mid North Coast Charles Sturt University Local Creative Producers | More residents actively participating in arts and culture. Glasshouse Gallery 2019-20 showcased 12 high profile contemporary artist’s exhibitions including local artists. Total local artists exhibited July - June = 69. Planned (to 30 June 2020) impacted by COVID-19 that were cancelled: Term Tween art classes, 8 week drawing classes, monthly adult art classes and school holiday kids workshops all facilitated by local artists, education tours and workshops and two toured exhibitions and two local. Solutions and opportunities created due to COVID-19 - Glasshouse Gallery created online opportunities involving local artists profiling artists through feature videos, Zoom Craftnoon sessions & online downloadable activities. Glasshouse Theatre & Education Program 2019 - July to December, presented 12 productions including one from a local performing arts organisation. 2020 - January to March presented 2 productions toured to Port Macquarie by major Theatre producers, inclusive of performances, workshops and Community led Q&A sessions with Producers/Directors. Planned (to 30 June 2020) impacted by COVID-19: 5 productions and one literary Festival to be toured to Port Macquarie by major theatre/Festival Producers inclusive of Workshops, Educator professional development programs, and community led discussion forums. |

| 1.5 Library strategic direction | LEAD | Community Place | More residents actively participating in arts and culture. COVID-19 Click and Collect. | Investigate ways to enhance the delivery of innovative library services across the LGA. Library Strategic plan adopted and implemented.
<table>
<thead>
<tr>
<th>STRATEGY: RAISE THE SKILLS AND CAPACITY OF OUR LOCAL CREATIVE TO FOSTER A VIBRANT CULTURAL COMMUNITY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1.6 Cultural mapping</strong></td>
</tr>
<tr>
<td>Undertake a cultural mapping process to identify information about existing arts and cultural individuals, organisations, assets, activities and events to assist with building a cultural calendar; develop a comprehensive cultural database for networking &amp; marketing purposes and as a resource for measurement information as the implementation of the Cultural Plan progresses.</td>
</tr>
<tr>
<td><strong>1.7 Skills audit</strong></td>
</tr>
<tr>
<td>Undertake a skills audit of our local creative and cultural sector to identify current strengths and future opportunities for skills development and capacity building.</td>
</tr>
</tbody>
</table>
| **1.8 Professional development opportunities** | Professional Development programs delivered and implemented. Inclusion of recommendations from part of the Cultural Economy Plan. | LEAD FACILITATE | 1.7 | Community Place Glasshouse Economic Development | Arts Mid North Coast Chamber of Commerce Business Networks | Attraction and retention of artists and cultural enterprises in our region. | | Support our local creative and creative enterprises to develop the skills, networks and profile to enable them to thrive, by developing a program of activity which may include workshops, master classes, networking events and mentoring programs. | BUILDING | 1.1 | | | | Glasshouse Gallery June to March delivered; poetry workshop, series of painting and drawing masterclasses, silk dying workshop and craft and cocktails sessions and The Makers Market featuring local makers and artisans. Meet the Artist Video: participating Northern Exposure Six (NE6) artists were virtually mentored and learned how to create their own video from home. It was offered to all 63 artists and 23 artists participated by producing 1 minute videos published on the Glasshouse website, social media and YouTube channels. Online engagement - over 8,720 views; Make a movie on your smartphone - an online resource available to all artists and shared specifically with NE6 artists - 85 views; Short in use video produced video showcasing exhibiting artists from our Artist in Residency program, Laura Jones: Arcadia & Asher Milgret: duality. An
Objective 2: Enrich our community through experiences that embrace and celebrate our diverse and unique arts and culture

<table>
<thead>
<tr>
<th>STRATEGY: MAXIMISE ARTS &amp; CULTURAL EXPERIENCES FOR ALL SECTORS OF OUR COMMUNITY</th>
<th>ACTION</th>
<th>OUTPUT</th>
<th>LINKS TO OTHER COUNCIL PLANS</th>
<th>COUNCIL ROLE</th>
<th>LINKS</th>
<th>INTERNAL LEAD RESPONSIBILITY</th>
<th>PARTNERS</th>
<th>OUTCOMES</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1 Inclusive programs and events</td>
<td>Input provided into CEP Plan. CIP Plan developed.</td>
<td>Community Inclusion Plan Events Plan Glasshouse Strategic plan Library Strategic plan</td>
<td>ADVOCATE PRODUCER</td>
<td>Community Place Economic Development Glasshouse</td>
<td>Community Groups and Organisations</td>
<td>Increased participation in cultural activities by a wider cross section of our community.</td>
<td></td>
<td></td>
<td>Glasshouse Gallery: Exhibition programming – Specifically programmed, inclusive of all events and audience development programs. Monthly free Access for all tours, free artist talks and opening celebrations. Education tours and workshop opportunities- age specific programs. July to March delivered. Aboriginal Cultural Immersion Weekend with tours, workshops, film screening, language class and elders storytelling. Community Inclusion Plan has been on exhibition and is pending finalisation.</td>
</tr>
</tbody>
</table>
### 2.2 Bicentenary

Facilitate the development and delivery of Bicentenary events and activities for the period 2019-2021 in a manner which is inclusive and recognises the multiple cultural stories that make up the history and identity of our region.

<table>
<thead>
<tr>
<th>Year</th>
<th>Event Description</th>
<th>Community Place</th>
<th>Community Organisations</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>Bicentennial Community Event held.</td>
<td>Community Place</td>
<td>Chambers of Commerce</td>
<td>-</td>
</tr>
<tr>
<td>2018-2021</td>
<td>Community Bicentennial events supported.</td>
<td>Community Place</td>
<td>Historical Societies</td>
<td>-</td>
</tr>
<tr>
<td>2019-2021</td>
<td>Bicentennial Program delivered.</td>
<td>Community Place</td>
<td>Chambers of Commerce</td>
<td>-</td>
</tr>
</tbody>
</table>

#### 2.3 Cultural Place

Community Place Character

<table>
<thead>
<tr>
<th>Community Place</th>
<th>Economic Development Strategy</th>
<th>Community Organisations</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Place</td>
<td>Economic Development Strategy</td>
<td>Chambers of Commerce</td>
<td>A richness of cultural experiences that acknowledge and celebrate diversity.</td>
</tr>
</tbody>
</table>

Planning and development for the Bicentenary is well underway. A draft program has been prepared and is now available.

### 2.4 Cultural Place-based and community-led programs

Support our communities across the region to develop and deliver innovative cultural activities and programs that reflect local aspirations and identify and encourage community participation.

<table>
<thead>
<tr>
<th>Support</th>
<th>Glasshouse Gallery</th>
<th>Chambers of Commerce</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Through the establishment of Arts and Cultural Grants and sponsorship program for community led cultural events.</td>
<td>Partner</td>
<td>Economic Development</td>
<td>-</td>
</tr>
<tr>
<td>Glasshouse Strategic Plan Events Plan Community Inclusion Plan</td>
<td>Support</td>
<td>Community Place</td>
<td>-</td>
</tr>
<tr>
<td>FACILITATE</td>
<td>SUPPORT</td>
<td>CAPACITY</td>
<td>PRODUCER</td>
</tr>
<tr>
<td>Glasshouse Cultural Development</td>
<td>Glasshouse Community and Cultural Organisations</td>
<td>Community Place</td>
<td>-</td>
</tr>
<tr>
<td>Glasshouse Libraries</td>
<td>Chambers of Commerce</td>
<td>Community Hall Groups</td>
<td>-</td>
</tr>
<tr>
<td>Volunteers</td>
<td>Our towns and villages across the LGA recognised for their distinctiveness and cultural characteristics.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Glasshouse Theatre & Education Program: Community Workshops provided to ATSI students from 4 high schools, "ATS Friends and Family" accessible ticket program to major performing arts production, priority access tickets to ATSI Educators and "Free Teen Night" program offered alongside Theatre program. Education workshops in: drumming, creative movement, classical ballet, flute playing, singing and dance for students with special needs were delivered. Major institutions such as the Museum of Contemporary Art and Bell Shakespeare provided workshop linked to the 2019-20 program.

Glasshouse Gallery: locally focused exhibition programme, community access exhibitions featuring 3 proposal artists, Northern Exposure: (63 artists) artist-run workshops and events for all ages, community projects. Some of which were cancelled due to the Impact of COVID-19.

Impacted by COVID-19.

Glasshouse Theatre and Education Program presented a Gala Night at the Ballet by a local performing arts company.
STRATEGY: IMPROVE SOCIAL AMENITY THROUGH PUBLIC ART

2.5 Public art audit
Undertake an audit of Council’s existing Public Art and develop a maintenance/replacement schedule.

Public art audit undertaken with recommendations for maintenance. Maintenance program developed and implemented.

Recreation Action Plan Local Environment Plan Asset Management Plan

LEAD CUSTODIAN 2.6 2.7 Community Place Parks and Recreation Assets

A coordinated approach to public art across our towns and villages in our LGA that is relevant to our communities and encourages people to explore and look after their communities.

The Public Art Audit process has been completed internally by Council. This provides the opportunity to run a report on high priority maintenance projects to inform maintenance projects for the FY. Work will be done to collate information and add all art works to the Council Asset Register.

2.6 Public art policy
Develop and implement a Public Art Policy and Guidelines which provides a framework for commissioning, developing and managing public art (including integration into our major infrastructure projects) that reflects best-practice in public art.

Public Art Policy adopted by Council. Percentage for Art established as part of internal capital infrastructure projects.

LEAD PRODUCER 2.5 2.7 Community Place Parks and Recreation Assets

Developers HCA

A coordinated approach to public art across our towns and villages in our LGA that is relevant to our communities and encourages people to explore and look after their communities.

COMPLETE

2.7 Public art master plan
Develop and implement an LGA-wide Public Art Master Plan which identifies suitable sites for public art and encourages residents and visitors to look at our towns and villages in new and unexpected ways.

Public Art Policy adopted by Council. Percentage for Art established as part of internal capital infrastructure projects.

FACILITATE PRODUCER 2.5 2.6 3.3 1.1 Community Place Parks and Recreation Assets Economic Development Asset owners (Capital projects)

Developers HCA

A coordinated approach to public art across our towns and villages in our LGA that is relevant to our communities and encourages people to explore and look after their communities.

The Draft Public Art Guidelines and the Master Plan are currently being reviewed.

Objective 3: Create community pride and ownership in our Cultural brand which promotes our unique heritage, people and places.

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>ACTION</th>
<th>OUTPUT</th>
<th>LINKS TO OTHER COUNCIL PLANS</th>
<th>COUNCIL ROLE</th>
<th>LINKS</th>
<th>INTERNAL LEAD RESPONSIBILITY</th>
<th>PARTNERS</th>
<th>OUTCOMES</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>STRATEGY: FOSTER COLLABORATION</td>
<td>3.3 Collaborative partnerships</td>
<td>No. of partners engaged with the delivery and promotion of cultural activities.</td>
<td>Glasshouse Strategic Plan Economic Development Strategy Library Strategic Plan</td>
<td>PARTNER</td>
<td>Community Place Glasshouse Economic Development</td>
<td>Create NSW Arts Mid North Coast Australia Council</td>
<td>Increased collaborations, partnerships and networking across the arts and cultural sector.</td>
<td>On-going</td>
<td></td>
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</tbody>
</table>

Glasshouse: Annually develop and deliver partnerships with commercial, community, council and NFP organisations (7 x commercial e.g. Rydges, MNP, 2 x community e.g. CMHC, 1 x NFP e.g. Mid Coast Connect and 1 x Council) with the objective of ensuring the long term sustainability of cultural programming and community engagement.
As at 30 June 2020 there were over 1,170 Glasshouse Members registered for the 2020 Season. In light of COVID-19 and the cancellation of the 2020 Theatre Program, current 2020 memberships have been extended until December 2021.

Launched a digital marketing campaign during venue closure “From Our House to Yours” to inform audiences and maintain engagement during the venue closure.

Glasshouse partnership with Destination North Coast (Destination NSW) to attract business events to the region.


ArtWalk - The Longest Footpath Art Gallery: 86 artist/business locations in total broken down as:

- 68 in PMQ
- 9 in Wauchope
- 9 in Laurieton/Stanbogran

Roughly 1 x artist and 1 x business contact at each location = 172 participants.

ArtWalk Satellite Events: 44 events to be conducted across the region from Friday 24 Sept to Sunday 11 October.

ArtWalk Artist Markets: 56 stallholders in total broken down as:

- 25 stallholders in PMQ
- 17 stallholders in Laurieton
- 13 stallholders in Wauchope

Funding support secured through Destination NSW Flagship Funding and Bushfire Recovery Fund Stream 1.

16 participating businesses and artists filmed and photographed for ArtWalk and Destination promotion purposes and to raise the profile of the local creative industries.
<table>
<thead>
<tr>
<th>STRATEGY: IDENTITY AND DEVELOP OPPORTUNITIES TO PROFILE AND PROMOTE CULTURE AT ALL LEVELS — LOCAL TO INTERNATIONAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>3.2 Cultural marketing &amp; communications plan</strong></td>
</tr>
<tr>
<td>Develop and implement a Puer Cultural Marketing &amp; Communications Plan.</td>
</tr>
</tbody>
</table>

**The Destination Brand Review and marketing strategy development will include consideration and engagement with Culture and Creative Industry stakeholders.**

| **3.8 Cultural tourism** |
| In partnership with key stakeholders, develop and implement a cultural tourism plan that promotes our culture and builds our reputation as a destination offering diverse cultural experiences. | Cultural Tourism Program developed and delivered. | Destination Marketing Plan | LEAD PARTNER FACILITATE | 8.2 | 2.7 | Community Place Economic Development | Arts Mid North Coast GP Tourism Museums | Percentage growth in cultural tourism |

| **3.4 Cultural festival** |
| Building on the success of Council’s ArtWalk event, undertake strategic planning to develop a sustainable cultural festival celebrating our local arts, heritage and culture that will promote Port Macquarie-Hastings region as a centre of cultural excellence. | Creative Producer engaged. Cultural festival delivered. | Destination Marketing Plan | FACILITATE PRODUCER | 3.3 | 1.1 | Community Place Economic Development Glasshouse Libraries | Signature cultural events and festivals that are sustainable; attract new audiences and bring people to our region. |

<table>
<thead>
<tr>
<th>STRATEGY: WORK COLLABORATIVELY WITH THE CULTURAL COMMUNITY SECTOR TO DELIVER IDENTIFIED HERITAGE OUTCOMES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>3.5 Heritage and management audit</strong></td>
</tr>
<tr>
<td>Assess and map the visual character and cultural significance of our landscape and built environment, including undertaking an audit of heritage interpretive signage, Council and community-managed heritage assets and collections, leading to further policy and guidance for the future management and protection of these unique places and development of a heritage signage interpretation framework.</td>
</tr>
</tbody>
</table>

**An Aboriginal Heritage Study will commence once the proposed Aboriginal stakeholder group has been formed. Project inception and planning, project completion by 2022. Interpretive Signage Strategy is being funded through the COVID Recovery fund.**
| STRATEGY: PROMOTE OPPORTUNITIES FOR CULTURAL EXCHANGE | 3.6 Our Aboriginal culture | Aboriginal and Heritage and management plan developed. Ensure Aboriginal heritage and culture are featured in Cultural Economy and Tourism Plan. | PARTNER | 2.1 Community Place Parks and Recreation | Bupai Land Council Bunyah Land Council | Greater recognition of our Indigenous heritage and culture | An Aboriginal Heritage Study will commence once the proposed Aboriginal stakeholder group has been formed. Project inception and planning, project completion by 2022. Aboriginal heritage and culture will be considered as part of the Destination Brand Review and marketing strategy development process. |
| 3.7 Handa sister city | Sister City program review with recommendations presented to Council. | Community Inclusion Plan | PARTNER | 3.8 Community Place Economic Development | EDSO GPM Tourism Charles Sturt University Handa Sister City Handa Working Group | Greater recognition of our local creatives and their product/service. | 50th Anniversary visit to Handa postponed due to COVID-19. |
### Objective 4: Ensure the effective planning, funding, integration and measurement of Council’s art and cultural programs.

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>ACTION</th>
<th>OUTPUT</th>
<th>LINKS TO OTHER COUNCIL PLANS</th>
<th>COUNCIL ROLE</th>
<th>LINKS INTERNAL LEAD RESPONSIBILITY</th>
<th>PARTNERS</th>
<th>OUTCOMES</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1 Funding Identify potential funding streams (including grants, corporate funding and partnerships) to support the ongoing implementation of actions from the Cultural Plan.</td>
<td>Grants applications identified and applied for. Review distribution of Section 94 contributions and distribution of funds.</td>
<td>4.2 Community Place</td>
<td>Partner</td>
<td>Glasshouse Economic Development Section 94 Contributions</td>
<td>Create NSW Arts Mid North Coast CMP State &amp; Federal Government CSU</td>
<td>An increased level of funding received from external bodies to implement actions from this plan.</td>
<td>Glasshouse Regional Gallery; Create NSW annual funding was successful for 2019 ($70K). The gallery has submitted an application for Create NSW Triennial Funding to support the gallery program. Create NSW have advised the decision on grant awards has been delayed again, no date provided. Council committed $259,000 COVID Recovery actions for Cultural Development, projects include: - Arts, Culture &amp; Creative Industries content development and marketing $80,000 - Cultural industries - Networking and mentoring $50,000 - Creative and Arts Trails development $45,000 - Program to encourage use of vacant commercial spaces $80,000 - Artwalk delivery 40,000 (over 2 years) Consideration will be given to future funding bids beyond this FY.</td>
<td></td>
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<tr>
<td>4.2 Grants program Support the development of arts programs and projects across the LGA by establishing a Community Cultural Development Grants program.</td>
<td>Art &amp; Cultural Grants and Sponsorship program implemented and projects delivered.</td>
<td>4.1 Community Place</td>
<td>Facilitate Support</td>
<td>Cultural Steering Group</td>
<td>An increase in the level of funding available to community organisations to deliver community led cultural projects.</td>
<td>The Council Grants Review was considered by Council at the August meeting. A redefined format including Cultural Grants was adopted. As were Bicentenary Grants for the 20/21 grants round.</td>
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<tr>
<td>4.3 Glasshouse Strategic Plan Provide input into the development of Council’s Glasshouse Strategic Plan to ensure the delivery of high-quality cultural, community activities which reflect the social and cultural aspects</td>
<td>Glasshouse Strategic plan developed that responds to the Cultural aspirations of the region and approved by the CIG.</td>
<td>Community Inclusion Plan</td>
<td>LEAD FACILITATE SUPPORT HOST PRODUCER</td>
<td>Glasshouse Community Place</td>
<td>Arts Mid North Coast Cultural Steering Group</td>
<td>Planning more closely reflects community aspirations.</td>
<td>Council endorsed the Glasshouse Plan 2019-2023 at the July 2020 Council meeting. A redefined format including Cultural Grants and the Glasshouse will continue to present bi-annual reports to council in February and August each year.</td>
<td></td>
</tr>
<tr>
<td>Item</td>
<td>Attachment</td>
<td>Page</td>
<td>4.4 Heritage guidelines</td>
<td>LEP updated</td>
<td>Heritage Plan</td>
<td>LEAD</td>
<td>3.6 3.5</td>
<td>Strategy</td>
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<tr>
<td>4.5 Community engagement</td>
<td>Undertake a comprehensive community engagement process for the development of the 2021-2024 Cultural Plan.</td>
<td>LEAD</td>
<td>4.7</td>
<td>Community Place</td>
<td>Whole of Community</td>
<td>Planning more closely reflects community aspirations.</td>
<td>Based on the engagement and insights gained through the Cultural Economy Project, staff recommend this process be undertaken internally.</td>
<td></td>
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<tr>
<td>4.6 Economic Development Strategy</td>
<td>Provide input into the development of Council’s Economic Development Strategy to ensure alignment with the cultural economic outcomes identified within the Cultural Plan, in particular, the development of our creative industries and cultural tourism.</td>
<td>Economic Development Strategy developed.</td>
<td>Economic Development Plan</td>
<td>SUPPORT ADVOCATE</td>
<td>1.1</td>
<td>Community Place Economic Development Glasthouse</td>
<td>Cultural Steering Group EDISG GPM Tourism</td>
<td>To be considered in terms of next step from CEP and COVID Recovery Actions.</td>
</tr>
<tr>
<td>STRATEGY</td>
<td>IDENTIFY MEASURE AND RAISE AWARENESS OF THE ECONOMIC AND SOCIAL VALUE OF CULTURE TO OUR COMMUNITY</td>
<td>Cultural measures identified and reported on annually</td>
<td>LEAD</td>
<td>4.5</td>
<td>Community Place Glasshouse</td>
<td>Cultural Development Network Arts Mid North Coast Create NSW</td>
<td>An ability to demonstrate measurable outcomes from this plan that can be benchmarked against comparable local government bodies.</td>
<td>An evaluation framework has been developed through the Cultural Economy Project process and will be applied to planning for the Cultural Plan.</td>
</tr>
</tbody>
</table>

**Note:**
- LEP updated refers to the Local Environmental Plan.
- LEAD indicates leadership and accountability.
- 3.6 3.5 refer to specific sections or areas of focus.
- Community engagement, Community Place, and Whole of Community denote areas of engagement and planning.
- Cultural measures include specific actions and indicators.