
PRESENT

Members:

Councillor Rob Turner (Chair)
Beric Henderson (Community Representative)
Chris Denny (Community Representative)
Debbie Sommers (Community Representative)
Marie Van Gend (Community Representative)
Skye Petho (Community Representative)
Stacey Morgan (Community Representative)
Wendy Haynes (Community Representative)
Willhemina Wahlin (Community Representative)
Director Strategy and Growth (Jeffery Sharp)
Group Manager Economic and Cultural Development (Liesa Davies)
Glasshouse Venue Manager (Pam Milne)

Other Attendees:

Destination and Cultural Development Manager (Jane Ellis)
Cultural Development Events Officer (Linden Duke)
Cultural Development Officer (Georgina Perri)

The meeting opened at 8:01am.

01 ACKNOWLEDGEMENT OF COUNTRY

The Acknowledgement of Country was delivered.

02 APOLOGIES

CONSENSUS:

That the apology received from Councillor Geoff Hawkins (Deputy Chair) be accepted.

03 CONFIRMATION OF MINUTES

CONSENSUS:

That the Minutes of the Cultural Steering Group Meeting held on 23 June 2021 be confirmed with the following amendment:

Item 02 Apologies:

CONSENSUS:

That the apology received from Beric Henderson be accepted.

04 DISCLOSURES OF INTEREST

There were no disclosures of interest presented.

05 BUSINESS ARISING FROM PREVIOUS MINUTES

CONSENSUS:

That the Business Arising Schedule be noted with the following additional information:

9. Draft Public Art Masterplan:

The Aboriginal Advisory Group has met once and consultation is planned, as is discussion on the potential for a representative to join the CSG.

06 ARTWALK EVENT PLANNING UPDATE

Linden Duke, Cultural Development Events Officer updated members on the ArtWalk 2021 event planning. ArtWalk is returning to the one night event on Friday 1 October, with a variety of satellite events to be held over 1- 4 October long weekend.

A trail of ten open-air, public activation sites will be installed along the river and around the CBD offering audiences short, staggered performances including dance, performance, live art and digital sites to encourage people to move their way around the event in a socially distanced, COVID safe manner.

Additional components of the event include engaging artists in businesses, satellite events including Open Studios, Vibez in the Vines and live music performances coordinated by the Live + Local Music Program Curator. All communications with participating businesses and visitors will be focussed on enjoying the event in a COVID safe way.

This year's event is inspired by the Hastings River. Our local Gathang Language Group *Djuyalgu Wakulda*, has kindly provided translation in language: Dungang: Nyiirun girranggang ginyaanggang biladiyn (We are more alive and happier because of the river). Aboriginal artist Mel Streater will collaborate with ArtWalk to produce cultural event collateral and marketing material to promote the event.

CONSENSUS:

The Cultural Steering Group note the planning underway for the October long weekend ArtWalk 2021 event.

07 LIVE AND LOCAL MUSIC DEVELOPMENT PROGRAM

Georgina Perri, Cultural Development Officer, spoke to launch of the Live and Local Music Development program. Council is partnering with the Live Music Office to deliver a program consisting of Micro-Festival Event, a Live Music Census and Industry Forum, and a Professional Development series.

A Project Working Group has been established, made up of key local live music stakeholders, to inform the program, and a Program Curator has now been recruited.

The Curator will now join the Working Group to design and plan the remainder of the Program with guidance from the Live Music Office and supported by Cultural and Economic Development staff. We anticipate the various program elements will be rolled out later in 2021 and early 2022.

CONSENSUS:

The Cultural Steering Group:

1. Note the establishment of our Live and Local Working Group and appointment of the Program Curator.
2. Note next steps in the development and planning for Program deliverables including the Micro-Festival Event, the Live Music Census and Industry Forum, and the Professional Development series.

08 CULTURAL PLAN 2021-2025

Liesa Davies, Group Manager Economic and Cultural Development, and Jane Ellis, Destination and Cultural Development Manager, thanked the Group for their interest, efforts and commitment to the Cultural Plan process. The Group noted the significant contribution to the Plan's development by Cultural Steering Group member, Dr Wilhemina Wahlin.

The responses and feedback received on the Plan, whilst on public exhibition, were considered in preparation of the updated draft Plan by the group, with feedback deemed valuable to the process.

The draft Plan will now go to the 4 August 2021 Ordinary Council meeting to be recommended for adoption.

CONSENSUS:

That the Group:

1. Note the final draft 2021-25 Cultural Plan
2. Commend the draft Plan to Council for adoption at the 4 August 2021 Ordinary Council Meeting.

09 GENERAL BUSINESS

09.01 PMHC / CSU RESEARCH TO SUPPORT CULTURAL PLAN EVALUATION

Dr Willhemina Wahlin invited Cultural Steering Group members to be a part of a research project being conducted by herself and Dr Emma Blomkamp, in collaboration with Port Macquarie-Hastings Council: *'The Social is the Thing: Taking a designerly approach to the development and evaluation of Local Government strategic planning'*. The project is funded by Charles Sturt University.

09.02 DESTINATION BRANDING PROJECT

The feedback, timing and next steps of the project was discussed. Chris Denny acknowledged the Destination Brand Strategy project underway and how the draft Cultural Plan 2021 - 2025 can align with key messaging of the Destination Brand Strategy.

09.03 CBD CULTURAL PRECINCT PLAN DEVELOPMENT

Georgina Perri, Cultural Development Officer, informed the group that the engagement for a consultant to undertake development of the Port Macquarie CBD Cultural Precinct Plan is in process, with an appointment expected early August.

The meeting closed at 8:59am.