

**PRESENT**

**Members:**

Councillor Rob Turner (Chair)  
Councillor Geoff Hawkins (Deputy Chair)  
Kelly King (Community Representative)  
Paul Dawson (Community Representative)  
Anthony Thorne (Community Representative)  
Kate Wood-Foye (Community Representative)  
Hadyn Oriti (Community Representative)  
Jane Evans (Community Representative)  
Michelle Love (Community Representative)  
Kellon Beard (Community Representative)

**Other Attendees:**

Director Strategy and Growth (Jeffery Sharp)  
Group Manager Economic and Cultural Development (Liesa Davies)  
Senior Economic Development Officer (David Archer)  
Group Manager Strategy (Duncan Coulton)  
Economic Development Project Officer (Victoria Pacey)

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The meeting opened at 8:33am.

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**01 ACKNOWLEDGEMENT OF COUNTRY**

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The Acknowledgement of Country was delivered.

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**02 APOLOGIES**

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Nil.

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### **03 CONFIRMATION OF MINUTES**

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**CONSENSUS:**

That the Minutes of the Economic Development Steering Group Meeting held on 9 June 2021 be confirmed.

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### **04 DISCLOSURES OF INTEREST**

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There were no disclosures of interest presented.

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### **05 BUSINESS ARISING FROM PREVIOUS MINUTES**

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**CONSENSUS:**

That the Business Arising From Previous Minutes schedule be noted.

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### **06 PROPOSED EXTENSION OF ED SG MEMBERSHIP TERM**

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**CONSENSUS:**

That the Economic Development Steering Group note Council has agreed to extend the current membership of the Economic Development Steering Group for a period of 8 months to 13 April 2022.

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### **07 NEW ECONOMIC DEVELOPMENT STRATEGY DEVELOPMENT**

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**CONSENSUS:**

That the Economic Development Steering Group:

1. Note the completion of community engagement to inform the drafting of a new ten-year economic development strategy;
2. Provide further feedback to staff on the draft directions of the Strategy as presented;
3. Note a draft strategy will be distributed to the Group when available.

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**08 2021 BUSINESS CONFIDENCE SURVEY**

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CONSENSUS:

That the Economic Development Steering Group note:

1. Planning is underway for the 2021 Port Macquarie-Hastings Business Confidence Survey and discuss the proposed approach.
  2. The survey will be conducted during October 2021.
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**09 GENERAL BUSINESS**

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**09.01 DESTINATION BRANDING PROJECT**

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The Group Manager Economic and Cultural Development noted the Destination Branding project was making good progress and an invitation would be issued shortly for Steering Group members (and others who attending earlier branding workshops) to join a virtual presentation of the Brand Strategy.

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The meeting closed at 9:45am.