

PRESENT

Members:

Councillor Turner (Chair)
Councillor Hawkins (Deputy Chair)
Brian Barker
Chris Denny
Beric Henderson
Simon Luke
Stacey Morgan
Director Strategy and Growth
Group Manager Economic and Cultural Development
Glasshouse Venue Manager

Other Attendees:

Claire Ellis, Ellis Wray Consulting
Meredith Wray, Ellis Wray Consulting
Jane Ellis, Manager Destination and Cultural Development
Skye Frost, Cultural Development Officer
Kim Gallery, Project Officer, Destination and Culture

Members of the Economic Development Steering Group for part of the meeting:

Michelle Love
Ross Cargill
Tony Thorne
Paul Dawson

The meeting opened at 8:05am.

01 ACKNOWLEDGEMENT OF COUNTRY

The Acknowledgement of Country was delivered.

02 APOLOGIES

CONSENSUS:

That the apologies received from Willhemina Wahlin, Kate Ford and Jennifer Hutchison be accepted.

03 CONFIRMATION OF MINUTES

CONSENSUS:

That the Minutes of the Cultural Steering Group Meeting held on 2 October 2019 be confirmed.

04 DISCLOSURES OF INTEREST

There were no disclosures of interest presented.

05 BUSINESS ARISING FROM PREVIOUS MINUTES

06 Develop and Empower our Region's Art and Cultural Communities and Assets

Discussions are ongoing on a site visit to the Port Macquarie Museum

09 Ensure the Effective Planning, Funding, Integration and Measurement of Council's Arts and Culture Programs

Council to report back on 2020-2021 budget requests and action plan at the December 2019 Cultural Steering Group Meeting.

06 DRAFT DESTINATION MANAGEMENT PLAN

The Chair welcomed members of the Economic Development Steering Group to the meeting.

Meredith Wray and Claire Ellis (Ellis Wray Consulting) briefed the group on the findings of their engagement and proposed approach to the new Destination Management Plan (DMP) including the draft vision, values and key insights. They sought feedback from the groups on Draft DMP actions, as detailed under four key areas:

- Destination Management
- Destination Experience Development
- Destination Events Development
- Destination Marketing

In closing, the group discussed and provided feedback on implementation and evaluation of the Draft Plan.

CONSENSUS:

That the Cultural Steering Group (and Economic Development Steering Group guests) note:

1. The information included in the presentation and input into the discussion on the Draft Destination Management Plan;
2. The Draft Destination Management Plan will be presented at the 11 December 2019 Council meeting to be placed on public exhibition.
3. A report will be brought back to the Group in March 2020 on the feedback received during the exhibition period.

07 DRAFT PUBLIC ART POLICY

CONSENSUS:

That the Cultural Steering Group:

1. Support the simplified and succinct approach taken in the Draft Policy.
2. Endorse the Draft Policy to be presented to the 11 December 2019 Council Meeting, recommending public exhibition.

08 CULTURAL STEERING GROUP MEETING DATES FOR 2020

CONSENSUS:

That the Cultural Steering Group members accept the proposed dates for the 2020 Cultural Steering Group meetings.

09 NEXT MEETING

CONSENSUS:

That the Group note the next meeting will be on Wednesday 4 December 2019 in the Function Room, PMHC Headquarters at 8:00am.

10 GENERAL BUSINESS

10.01 BONNY HILLS MURAL

Brian Barker congratulated the artist and staff involved in the Bonny Hills mural. He noted the community are very pleased with the result.

10.02 AGENDA AND CULTURAL PLAN REPORTING

The Chair noted the change in this Cultural Steering Group agenda to align with monthly priorities and other Council agenda approaches; and that a six-monthly update on Cultural Plan implementation would be presented to the Group as a way to ensure regular reporting on progress.

10.03 DRAFT GLASSHOUSE STRATEGIC PLAN

The Glasshouse Venue Manager provided a brief update on the Glasshouse Strategic Plan. The Draft Plan is currently being finalised in consideration of feedback received from the Cultural Steering Group and the Councillor Briefing held in August 2019. The Draft Glasshouse Strategic Plan is expected to be considered at the December 2019 or February 2020 Council meeting and available for public comment after this time.

The meeting closed at 9:25am.
