

Attachment 1: Council COVID Relief Reserve Funding

Number	Project	Funding	Progress Report	Completed
1	Tourism product & trade market development Stage 2	\$ 80,000.00	COMPLETED. This project engaged with local tourism related businesses to build skills and improve Google listings and our overall profile and performance as a destination. The Uber Media Recovery Measurement Dashboard collected mobile location data from a variety of sources	100%
2	Additional Investment in tourism PR and Marketing	\$ 140,000.00	COMPLETED. Campaign activity successfully delivered and concluded at the end of November 2020. Campaign was regularly updated to respond to the changing travel restrictions and delivered destination messaging to millions.	100%
3	Communication - to community - use of funding / that projects have been added to OP	\$ 10,000.00	COMPLETED. Communications effort, content and collateral from COVID recovery and shifted to flood recovery.	100%
4	Tourism - Visiting Friends & Relatives Program development	\$ 25,000.00	COMPLETED. Delivered within other campaign and project activity.	100%
5	Website Food & Wine Trail Development	\$ 30,000.00	COMPLETED. A selection of curated trails was developed and delivered branded as our regional Taste Trails online and in print.	100%
6	PMH Cares	\$ 7,870.00	COMPLETED. Volunteer drive early in 2021.	100%
7	Reboot, Refresh, Restart COVID Careers Pop-ups	\$ 15,000.00	COMPLETED. Reboot, Refresh Restart calendar commenced in 2020, including keynote webinar, pop-ups, and a range of collaborative efforts with local service providers. Planning delivery of a final initiative as part of NSW Small Business Month in March 2022	100%
8	Grant writing workshops	\$ 15,000.00	COMPLETED. Delivery of three grant writing workshops in Laurieton, Wauchope and Port Macquarie. "PMHC Grant Finder" was created and launched on 1 December 2020. This is a grants search engine.	100%
9	Arts, Culture & Creative Industries content development and marketing	\$ 80,000.00	COMPLETED. A comprehensive and contemporary library of images was developed and used within the Destination Marketing Campaign. These images will continue to be used and add value across the organisation.	100%
10	Cultural industries - Networking and mentoring	\$ 50,000.00	COMPLETED. A range of workshops and networking opportunities were delivered to enhance and support our local creative industries.	100%
11	Creative and Arts Trails development	\$ 45,000.00	COMPLETED. A selection of curated trails was developed and delivered branded as our regional Taste Trails online and in print.	100%
12	\$80,000 Program to encourage use of vacant commercial spaces. Project withdrawn	\$	Detailed project investigation completed and decision not to proceed due to COVID environment and various project barriers which would prevent quality outcome.	N/A Project removed
13	Contribution to Creek to Creek Trail Development	\$ 60,000.00	COMPLETED. Creek to Creek construction November 2021.	100%
14A	Artwalk delivery 2020	\$ 20,000.00	COMPLETED. ArtWalk was successfully delivered as a COVID-safe event from 1-8 October 2020.	100%
14B	Artwalk delivery 2021- 2022	\$ 20,000.00	COMPLETED. Artwalk delivered 10 June to boost night-time economy of CBD, tourism attractor and professional artist engagement. The event attracted 20,000+ attendees and 91% rated the overall event experience as very good or excellent. (Event was cancelled 2021 due to COVID restrictions on public gatherings)	100%
15	CBD Wifi (Wauchope and Laurieton)	\$ 40,000.00	COMPLETED. Free public Wi-Fi installed in Laurieton and Wauchope CBDs. Contract agreement in place for 36 months with service provider.	100%
16	Tourism & Cultural Development Project Officer (temporary)	\$ 100,000.00	COMPLETED. Recruitment completed in October 2020 and projects allocated.	100%
17	Public Spaces Interpretation Strategy and Guidelines	\$ 60,000.00	Nearing completion. The draft PMHC Interpretation Policy and Guidelines was endorsed at the 8 December 2022 Ordinary Council Meeting for the purposes of going on public exhibition with engagement closing 15 February 2023. A further report will be presented to Council for consideration following the public exhibition period and consideration of any submissions.	90%
18	Renew the maps "Comboyne Plateau" outside Udder Cow Café and in Pioneer Park	\$ 10,000.00	COMPLETED. The mural on the side of the General Store was replaced with an Illustrated Mural Map painted by local artist Kim McLean. The artwork has been completed and printed onto a 5 x 3.5 m sign installed on the side of the general store.	100%
19	Develop a Laurieton Main Street Master Plan	\$ 100,000.00	COMPLETED. Enquiry by Design engagement with Camden Haven Chamber of Commerce and other local stakeholders, masterplan development and engagement completed.	100%
20	Work with Pappinbarra residents and the RFS to develop and implement a community fire-safety plan.	\$ 25,000.00	COMPLETED. Generator purchased and water tank has been installed at Hollisdale Hall as this is located next door to the RFS and will be the "safe space" for the community in an emergency (subject to safety).	100%
21	Install signage on Pappinbarra Road for speed reduction to help protect wildlife and to improve road safety	\$ 10,000.00	COMPLETED in June 2022.	100%
22	Wauchope Rotary Youth Hall external repaint western side	\$ 40,000.00	COMPLETED March 2021.	100%
23	Stuarts Park Building beautification	\$ 20,000.00	COMPLETED March 2021	100%
24	Kendall Bridge rehabilitation	\$ 40,000.00	COMPLETED Kendall Bridge Joint Rehabilitation delivery	100%
25	Towns Gateway entrance strategy	\$ 28,800.00	COMPLETED. Budget was \$50,000 and expenditure was \$28,800, with an underspend of \$21,200	100%
26	CSU-Google Connection Consultancies	\$ 150,000.00	COMPLETED. Final design completed.	100%
27	Port Macquarie Lumiere night time installation	\$ 55,000.00	COMPLETED. Launched at April 2021 Bicentenary event	100%
28	Laurieton Sports Complex - installation of multi-purpose court (part funding)	\$ 115,000.00	COMPLETED new multi-courts (netball and basketball).	100%
	Budget	\$ 1,391,670.00		